

Press-Telegram *Southland*

LONG BEACH, CALIFORNIA, SUNDAY, SEPTEMBER 17, 1950

MAGAZINE Section



IT'S COUNTY FAIR TIME!

—Photo by Ray B. Brissell
"World's Largest County Fair," they call it. And justly so, for it sprawls over a vast acreage in Pomona. It's the Los Angeles County Fair, and it's now in progress. See Page 2.

Are You a Coin Collector, Too?

By Wesley Neal



These four U. S. half-dollars, each a different type, are part of a Long Beach man's collection.



Quarter dollars are a popular collector's item. Some are worth much more than their face value.

IT WAS a hot day in 1913. A nervous-looking man, carrying a large satchel, entered the El Paso, Texas, shop of the late H. A. McGee, dealer in coins and curios. The stranger lifted his valise to the counter and opened it. There, before McGee's startled gaze, flashed a fortune in brand-new Mexican currency.

"I'm Pancho Villa's paymaster," the visitor explained. "This is revolution money. Villa printed it to finance his campaign."

"If I'm caught," and the man drew a hand across his throat, "off comes my head. What'll you give me for the whole works?"

Though he realized that the money was worthless, McGee gave the fugitive \$10 for the lot. "The bills made good souvenirs," he says. "I sold them for 10 cents apiece."

McGee, who was dean of Long Beach coin collectors, started his hobby as a lad. He knew many numismatists and recalled many incidents about them. One little story was about a coin collector who was seized with a serious illness.

"Thought I was going to cash in," the collector said, according to McGee. "Let a complete set of United States 1-cent pieces go to a dealer for

practically nothing. I had one coin in the series which was worth more than I received for the whole bunch."

So it goes with coin enthusiasts. One man would give a week's wages for a single piece of money. Under different circumstances, the same item might have no appeal. Take the case of one collector:

Some years ago, this man had an opportunity to procure 1793-1799 and 1804 1-cent pieces for \$38. He wasn't interested. Now that he needs those coins, they are worth \$150 apiece.

Many numismatists start their collections with the most common coins. Not a few begin with Lincoln pennies. One, starting in this manner, now has a complete set of silver dollars, lacking 11. (Incidentally, the government quit minting dollars in 1935.) He also has all the half-pennies from 1793-1857 as well as the large pennies of this period. With typical ingenuity, American citizens began melting this latter coin during the 19th Century. Its value as copper exceeding its worth as legal tender, Uncle Sam retired it from service.

AS A hobby, coin collecting does not share the popularity of stamps. There are at least a million collectors of



Here are five different kinds of silver dollars minted by the United States, the oldest bearing a 1795 date, the newest 1935. One Long Beach collector has an almost complete set of silver dollars, lacking only 11.

stamps in the United States. Experts place the number of active coin enthusiasts at around 25,000, though actually there is a coin collector of sorts in every block. Long Beach is no exception. It is estimated that there are hundreds of non-professional collectors in this city, each with a handful or more of old coins handed down by older members of the family or with a small, but growing collection which they started themselves.

The intrinsic value of a coin makes its procurement something of an economic problem. Most coin collectors are reticent about advertising their avocation. Few American coins there are which could not be exchanged for vittles. The same may not always be true for stamps.

One person recently offered a collector a three-legged buffalo nickel. Such individuals belong to the "freak" or "mis-hap" variety of devotees. These people delight in finding a coin with bizarre or unusual characteristics due to faulty minting. Others specialize in the extremely rare coin.

TO ANY who might be keeping a wary eye open for the 1913 Liberty Head nickel, I pass the word that your search is vain. According to legend, only five of these pieces were circulated. Supposedly, these are now in the hands of collectors. Actually, this issue was never coined by the United States mint. The only part of the 1913 Liberty Head nickel which is circulating is the strange story concerning its rarity. But rare coins do exist. Typical is the 1804 silver dollar.

In that year, 19,507 of these coins were minted. Only seven were kept as specimens. Representing more value as bullion than as money, the remainder of this issue was shipped abroad to be converted into a favorable exchange. Running into a storm, the ship sank. Consequently, the rarity of this coin made it a collector's item of the first order. At present, there are but six of these dollars known as the "King of the United States Coins."

But another United States coin holds the honor of being the costliest piece of money in all the world. This is the 1822 five-dollar gold piece. Col. Ed. Green once offered \$50,000 in an unsuccessful effort to gain it for his collection. The colonel's offer may explain something of the manner in which the worth of a coin is determined. Dealers list the value of a coin according to the best price offered at the most recent auction.

CONTRARY to popular opinion, an old coin is not always valuable. Many ancient Roman coins have little worth because of their abundance. More important than age to the collector are a number of factors which do not meet the eye. Under a powerful glass, he subjects the coin to a minute scrutiny. He is interested in rarity, irregularities, condition as well as age. These add up to a history which helps him determine the worth of his material. Exceptional in this respect is an 1882 nickel owned by a Long Beach citizen.

There is but one other known coin of this issue in existence. Around the edge of this 5-cent piece are five bumps. Easily identified by touch, this coin is known as the "Blind Man's Nickel."

Although collecting is usually connected with rare and romantic coins, anyone may begin with the simplest pieces. The coin counselor for the Long Beach Boy Scouts has started off many a youngster with just a few items. "Point out some little-known feature on the most common coin," he says, "and watch the boys' faces light up." And there are many facets to the hobby which do not require capital. One minister has made a life-long study of the religious significance of inscriptions on moneys of the world. His findings are available in a booklet which anyone may procure.

THE real joy in coin collecting, say those who know it best, is in the history and sig-

nificance of the coins, not in the value or rarity. This latter should encourage all who hold back because of the expense. George Rose, who has been selling newspapers on Pine Ave. for more than 30 years, is something of a coin fancier himself. "But in all that time," says George, "I've never come across a valuable coin in the course of my day's work." This

doesn't discourage George. He has learned to find the coins he wants from dealers, at auctions and through trades.

Look in your pocket. A few moments spent with those humble coins may bring a treasure-house of joy and satisfaction. Did you know that the nickel coined between 1942 and 1945 contains no nickel? Or that the 1946 series dime belongs to one of the largest mintings of

United States 10-cent pieces in history? A total of 338,000,000, to be exact? Each coin you handle is carefully weighed before it is put into circulation. The slightest variation dooms it to the scrap heap. These and a thousand other facts are at your finger tips. And to assist you, coin enthusiasts in Long Beach recently formed a numismatist society which is now functioning.

Camera ANGLE

By The Shutterbug

IF YOU are one of those camera fans who likes to combine the hobby of photography with a love of sports of all kinds, you have many pleasant weeks in store for you during the beautiful fall months in and around Long Beach.

On a sunny Saturday you will find a football game being played on virtually every vacant lot in town, as well as on the school gridirons all around the countryside. If you are a hunter, you probably will have your equipment polished and ready to go at the break of dawn on the day hunting season opens. And if you just like to get out into the wide open spaces, you probably will be pulling on your hiking boots or packing your gear in the bow of a canoe, ready to set out and enjoy nature at its best.

The camera can play an integral part in your enjoyment of all these fall sports activities. It can easily capture the exciting moments of that neighborhood football game. A

fast shutter on your camera, of course, will make action pictures easier to obtain; but if you have a slower shutter, you can still get good shots. Back off a bit further and try to snap the action when it is somewhat suspended for a moment.

You fans who pack a camera along on a hunting trip can really bring back some fine pictures. Because of all the other gear, usually the best camera for such a trip is one that is small and portable. Moreover, try to get more than the usual record shots. Instead of lining up the members of your party in the ordinary way, make some shots of each member in action, as he fires at a target, or cleans his catch, or trudges back to the lodge with the day's limit over his shoulder. A fine picture story can be compiled of the gang on the hunting trip.

The picture story can also be used by you hikers and boaters. A shot here and there at strategic points along the way can add up to a very fine picture coverage. And don't for-



You sportsmen can bag your limit with the camera, too. The fall months provide many opportunities for pictures.

get the scenic attractions as you go along.

Nature is at its best for all these fall sports activities, and it is wonderful to get out and enjoy them. Take your camera along, too, for it will bring back the fun in some swell snapshots.

DON'T MISS the display of photography now on exhibit in the Jergins Arcade presented by the Long Beach Camera Guild. Each month features the display of a different nationally famous photographer's work. William Mortenson of Laguna Beach is the photographer whose work is being featured during the month of September. Mortenson has been honored for his photographic achievements in foreign countries as well as the United States and his Salon of Photography in Laguna Beach is the mecca for visiting photographers from all over the world.

WITH THE CAMERA CLUBS. . . Long Beach junior photographers will have the spotlight Friday night, 8 p. m., at John Dewey High School when the Long Beach Camera Guild awards its annual Junior Photographer's Trophy. Prints entered in this competition are those which have already won first prizes in the individual playground contests conducted at the close of the Long Beach Recreation Commission's Hobbymobile program this summer. This Hobbymobile, a unique rolling dark-room supervised by Joaquin V. Miller, instructor of photography at Jordan High School, has brought photography to the playgrounds for the past three years. Judges for the event will be Millidge C. Day, vice president, and Wilson Dresler, print chairman of the Guild, and Frank Lindgren, representing the Long Beach city school

system. A motion picture will complete the program for the evening. The meeting is open to the public. . . Congratulations to Frank Kingaard, president of the Santa Ana Camera Guild, on winning first award for his picture at the Orange County Fair. . . Long Beach Photo Forum has its meeting scheduled for Wednesday, 8 p. m., at the North Long Beach Y. M. C. A., 6095 California Ave. . . The Long Beach Cinema Club also has a meeting scheduled for 8 p. m., Wednesday, at the Houghton Park Clubhouse.

ALTHOUGH there have been many cases when film or plates which had been exposed years before were developed and produced a fair print, it is a known fact that development of your film should follow the exposure as soon as possible. This is particularly true with color film as a long exposure-development lag may result in either weak colors throughout the transparency of an overall veiling. So shoot your pictures and at least develop them promptly. The negatives can then be saved and printed at your leisure.

IT HAS been proved that many cases of negative pinholes result from too much acid in the short-stop bath and insufficient agitation of the film in the short-stop and hypo baths. When developing your next lot of film use only a few drops of 28 per cent acetic acid in the bath following the developer (just enough to make the water neutral rather than alkaline) and agitate the film vigorously immediately after transferring it into the short-stop and hypo solutions. If pinholes have been appearing in your negatives following this procedure may eliminate them for you.

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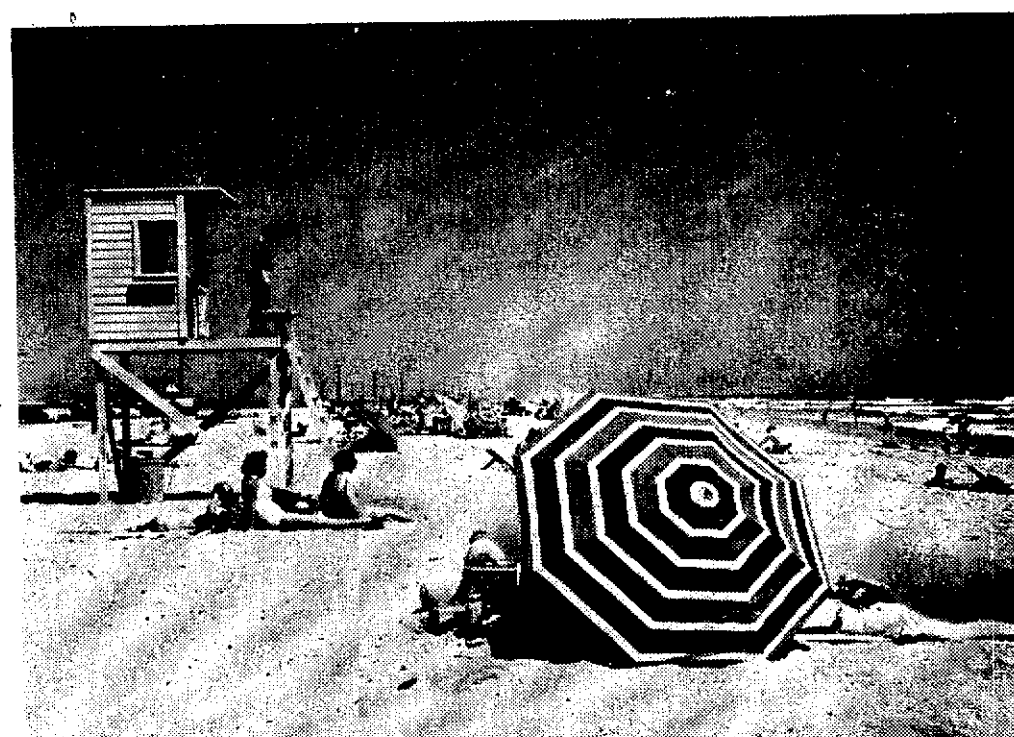
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New installation at Huntington Beach offers superior facilities for enjoying California's famous seaside.

Southland's Cover

Sideshow barkers call from the midway, horses are center stage at the grandstand, the elephant trains are running, whole families are on hand for the big show and there's fun for everybody. The fattest hogs, the sleekest horses, the top chickens, rabbits, cows, the tastiest cakes, the prize-winning fruit—they're all on display again! It's county fair time at Pomona and the Los Angeles County Fair is in full swing—from now through Oct. 1—packed to the gates with fun and excitement. Southland's cover today is a scene of the carefree crowd at the fair.

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FRED TAYLOR KRAFT,
Magazine Editor

Seattle

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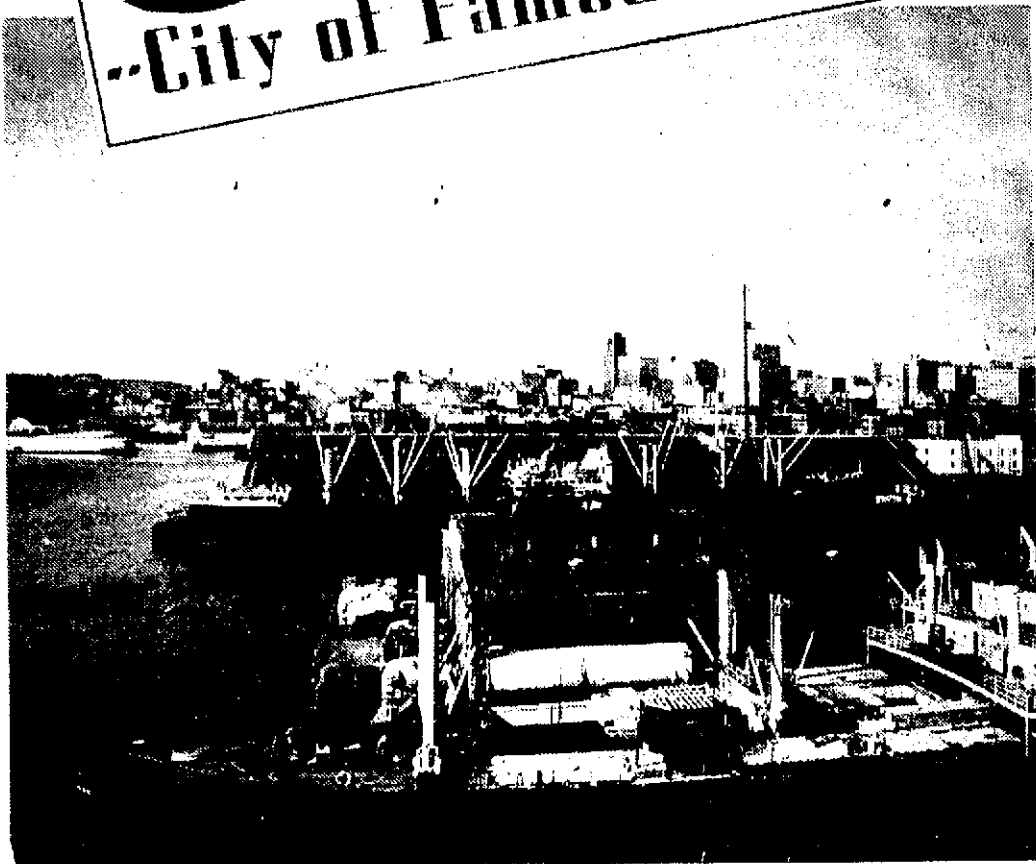


Photo by Charles R. Pearson.



Photo by Josef Scaylen.

This is a striking air view of Seattle with the city's harbor, Elliott Bay, in the right foreground. Towering in the background is Mount Rainier. At the left is a view of the teeming water front, a crossroads for the ships of the world.

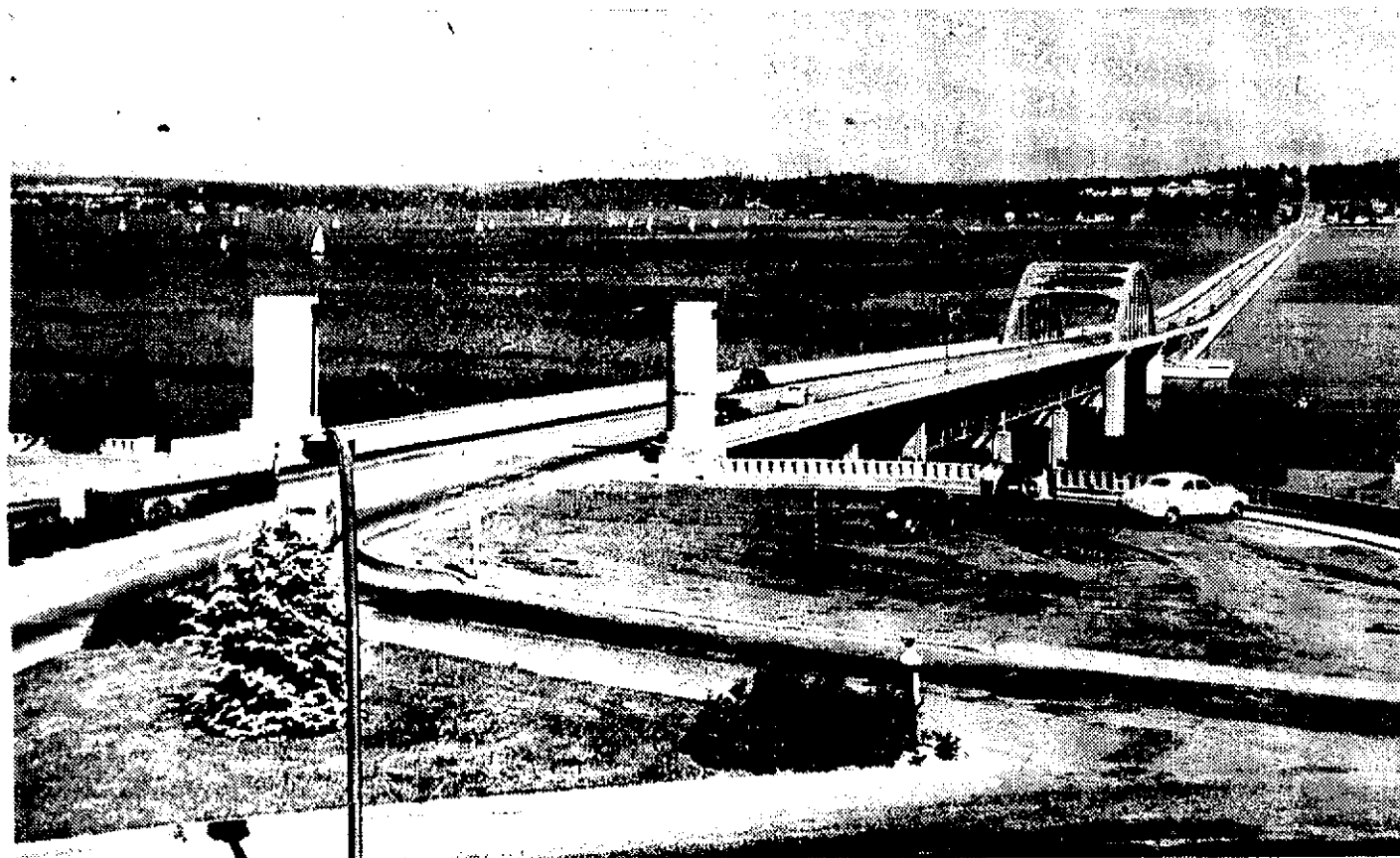


Photo by Charles R. Pearson.

Resting upon a floating bridge based on 25 concrete and steel pontoons, this 4-lane highway swoops across Lake Washington. Draw span near east end of bridge permits ships to pass.

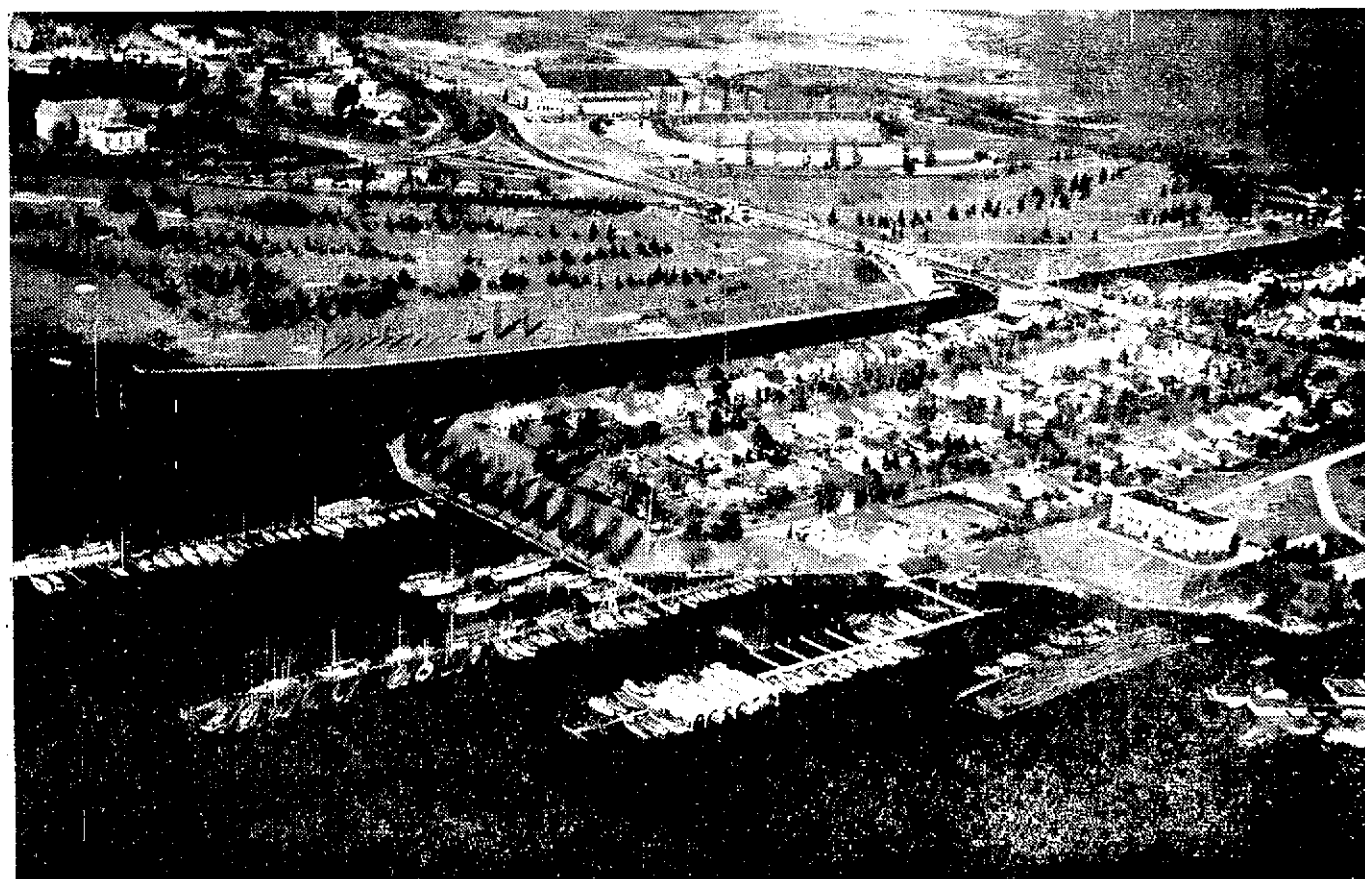


Photo by Graphia Photo Co.

The Seattle Yacht Club and portion of the University of Washington, including university's stadium are to be seen in picture above. The campus is described as world's most beautiful.



Photo by Josef Scaylen.

Salmon fishing is popular sport on Puget Sound; 18-pounder is being boated above.

Seattle, youngest city for its size in the world (founded in 1851 and now boasting a population of half a million residents) is a city of many "firsts"—her 42-story Smith Tower, the Pacific Northwest's first skyscraper, still towers as the tallest building west of Chicago. The 1 1/4-mile Lake Washington floating bridge, first major structure of its kind in the world, links Seattle with her eastern suburbs on a highway built on floating concrete pontoons. Seattle's University of Washington, whose 8-oared crews achieved what no other crew has done by making three successive 3-event "sweeps" of Poughkeepsie Regatta, also boasts the only "stageless" theater in the world: The U. of W. Penthouse Theater. Freshwater Lake Washington washes city's eastern shores, salt water Puget Sound's shoreline bounds Seattle's western limit. The city boasts of 44 parks, 49 playfields, 22 golf courses and 10 public beaches for water sports. Her climate is temperate the year around, for the city is naturally air-conditioned by two gigantic mountain ranges, the Olympics and Cascades, which shelter her from the east and from west. She serves as the gateway to Alaska and is one of the great shipping ports of the world; proud builder of ships and giant Boeing aircraft—a city working for the present and planning for a greater future.



Photo by Josef Scaylen.

Skies may be sunny and evergreens may throw shadows across the highway but Mount Rainier presents a snow-capped summit the year around. This view is from highway in Chinook Pass.

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By Dorothy Killam

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YOUNG as the couple who live in it, the home of Mr. and Mrs. Melvin A. Deibele reflects the newest trends in architecture and interior design and also reflects the Deibeles' modes of living and playing. A kidney-shaped swimming pool is merged with terrace and recreation room at the back of the house and the kitchen is convenient to this area.

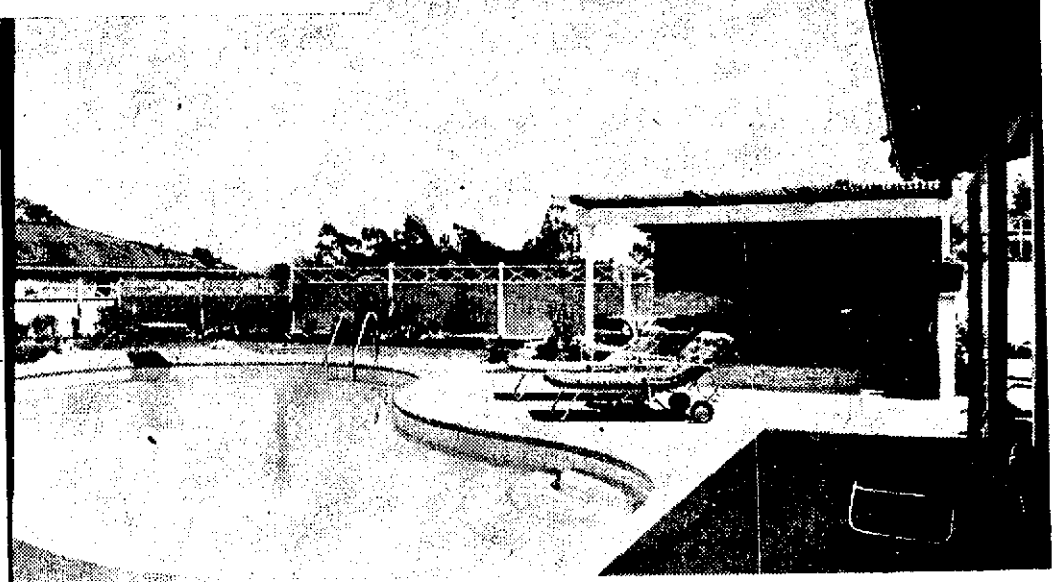
The home is sited at 5301 El Robie, in the new Los Altos Park section, and is convenient to business and shopping centers. Its long low lines are augmented by a planting box of Roman brick extending along the front and by the overhang of the shake roof. The garage is connected to the kitchen and fronts on the street; the door of redwood matching the entrance trim of the house. A stone planting box shields the entry.

Outdoor living is emphasized. Terrace and pool are practically one; a wall of sliding glass merges recreation room

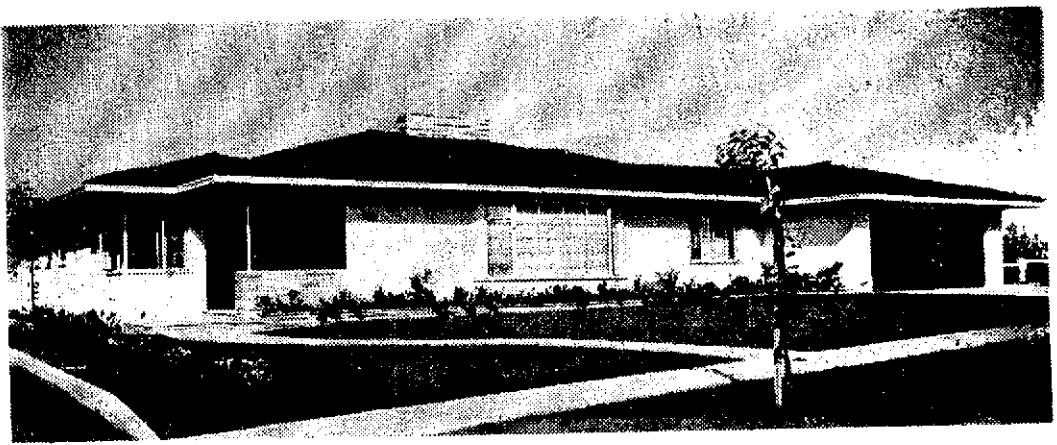
and terrace; a barbecue under a glass roof shelter is near the pool and not far from the kitchen door. Planting and small patches of lawn are enclosed by redwood liners and gravel paths. Tomatoes, rhubarb and other vegetables are planted right along with flowers and shrubs for interesting effect.

The most-lived-in rooms all look out on the enclosed garden and pool. The master bedroom and kitchen are built on either side of the recreation room across the back of the house and provide a view of the secluded garden. The living room-dining room combination and guest bedroom are built across the front of the house. A short bedroom hall takes up little floor space.

The living room is shielded from the front door by a planter of Roman brick. This same stone is used for the floor-to-ceiling panel in which the fireplace is set. Stone slabs form the hearth. The living room and dining room walls are a combination of plaster, glass, redwood, stone and wallpaper. A large, curved bay window on the front wall is hung with beautifully patterned draperies which pull across the entire wall. The cornice box is of redwood to match the dado in the dining room and the paneled wall next to the stone fireplace. Dining room walls are



A kidney-shaped pool is bordered by concrete and crushed rock in the delightful garden and recreation area of the Deibele home. Barbecue is glass roofed.



Long, low lines of the Deibele home are augmented by a planting box of stone. The redwood entry way of the dwelling is matched by the door of the garage.

papered in a leaf motif of lavender and green.

A GRILL which partially separates living room and dining room is of redwood. Furnishings in the livingroom are versatile. A sectional seat in front of the window can be arranged as two separate chairs and hassocks. Two chairs by the fireplace can be grouped together or separately. Carpeting is in forest green.

The recreation room is in sharp contrast to the sunny out-of-doors, although the two are directly related through the walls of glass. Interior walls are of redwood finished in natural warm tone. This background gives the room a cozy, secluded atmosphere.

Carpeting is in the same pattern as that in the living room but is of a soft tone of gray instead of green. Maple furnishings and provincial prints are appropriately informal for a room of this kind. The television set is placed opposite a print couch and a wing chair

is pulled up to the red brick fireplace. The ceiling simulates driftwood in a lighter tone than the natural redwood walls.

In the kitchen, cabinets of naturally finished pine are trimmed with black hinges and door pulls. Walls are papered in a gay pattern of Early American design.

Next to the stove is a work table which turns the corner to form cabinets and a serving counter just inside the door from the dining room. A hood over the stove is equipped with a fan to carry off cooking odors and steam. Tile is yellow with maroon trim.

The laundry and three-fourths baths are off the kitchen. This bath is convenient to the swimming pool also.

with wheels and may be moved easily from sunshine to shade. Colorful cushions are weather-proof.

Pressed glass which is used for the barbecue roof lets the light in but does not reflect the warmth from the sun. Night illumination is provided by outdoor floodlights.

The pool and terrace are also visible from spacious areas of glass in the master bedroom. Paper is in a dogwood pattern of brown, pink and green. A delicate tone of pink in the paper was picked up in the painted wall and ceiling. A narrow strip of windows high on the wall admits afternoon sun but cuts off visibility from the street.

A dressing room directly off this bedroom is papered in a pattern of fans and lipstick in gay colors. The master bath is reached from this dressing room.

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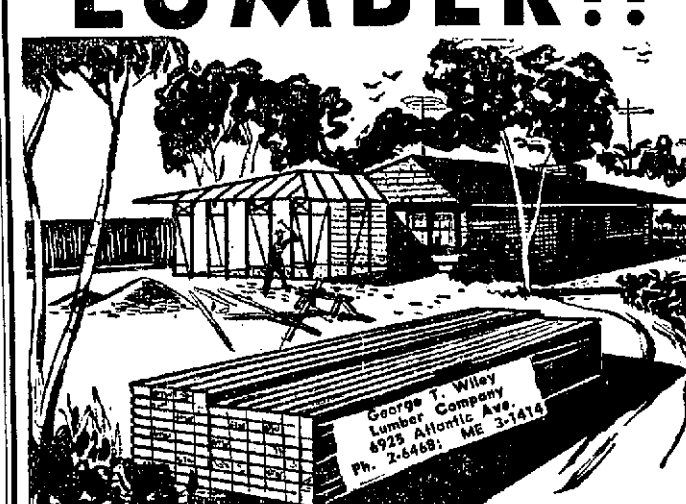
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Double-Duty Chest

By Jerrie James

"A CHEST by day... a bed by night." Thus Goldsmith described a chest in "The Deserted Village"; in his day the chest was an all-important piece of furniture. Today, the modern cedar chest assumes equal importance in the home, especially when there's an acute space problem.

Space is at a premium in today's snug apartments and small homes. Every inch is utilized for living, little is available for necessary storage.

Cedar chest manufacturers have met this problem with new units that not only offer moth repellent storage but serve as functional furniture as well. And they're styled to match both contemporary and traditional room decor.

In a cramped bedroom, a small modern cedar chest placed between twin beds does double duty as a space saver. As a chest it provides safe storage for blankets and linens; as a piece of furniture it serves as a night table, the lid offering ample surface for reading matter, lamp, and telephone.

THE FOYER or entrance hall are areas frequently overlooked in the householder's quest for more storage space. A cedar chest, instead of the customary occasional piece in the foyer, will take care of those extra garments and can be used as a bench—handy when pulling on rubbers or galoshes.

Many small living rooms can also easily accommodate a cedar chest. In addition to storage space, it can be used as a buffet when there are guests or provide additional seating when there's an overflow crowd.

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Emphasis on Windows



Photo by Chuck Tally

Large panes in the dining room at the home of Mr. and Mrs. Clifford Woolard, 19 La Linda Dr., are hung with draperies which may be moved on traverse track.

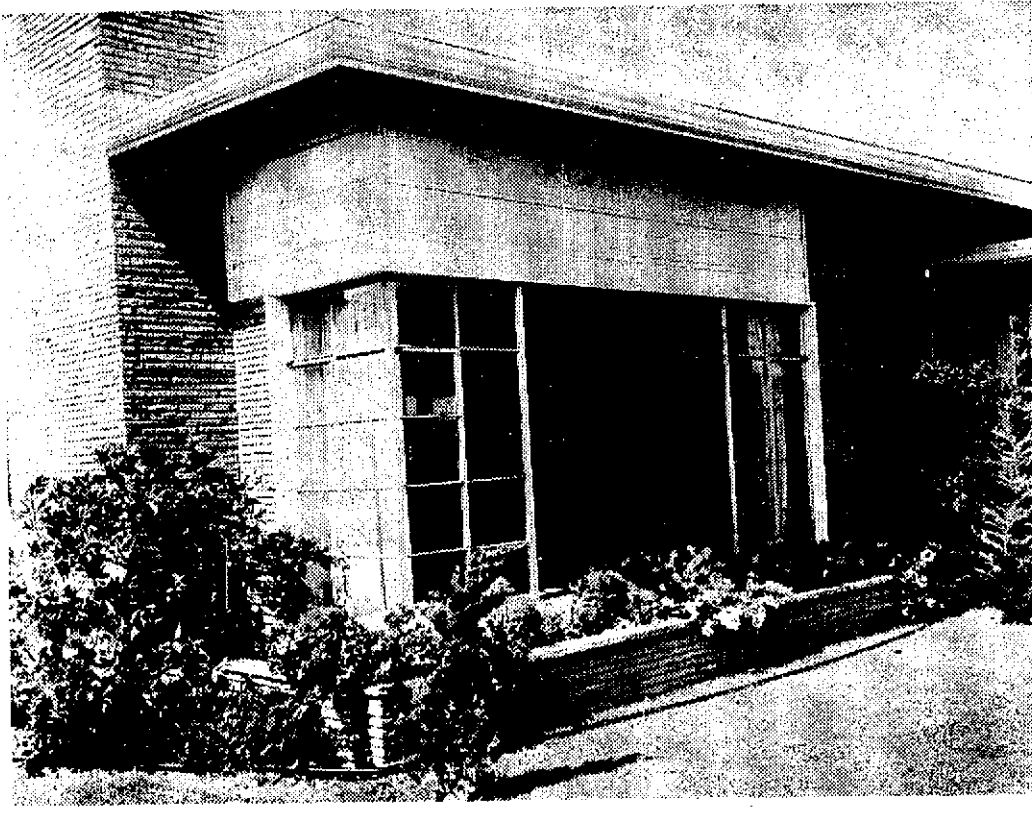


Photo by Jasper Nutter.

A corner window in this living room has steel panels for ventilation. The view is enhanced by the planting box. It's the Mark E. Andrews home, 1061 Amelia Dr.



Photo by H. S. Melvin

Bamboo roller curtains are used to filter the light at these windows in the Alex Safely home, 825 Molino.

By Althea Flint

ILD-FASHIONED wide verandas with their fancy balusters have been replaced by spacious, view-giving windows which unite almost any room with the outdoors. The summer habit of enjoying the outdoors from a sheltered area is just as popular as it was when grandfather hooked his heels on the front porch rail. The difference is that people today prefer the view of their own garden on the other side of the house.

Almost any room in the house today might have a picture window or wall of glass. Pictured on this page are photographs taken of four different houses, one showing extensive glass area in a living room, another of a dining room with its glass wall looking out on a secluded patio, another of a den or glass enclosed porch, and the fourth portrays the dining corner of the kitchen with its sunshine-giving corner windows.

A great variety of window treatments have been devised to adapt these glass areas to the rooms they occupy. In some cases privacy is important because the windows open to the street but others open onto a secluded garden so privacy is not necessary but regulating sunshine is.

WHERE privacy is not important, a wide roof overhang shields the window enough so that other window treatment is not necessary. Glass curtains on traverse tracks filter light and, where privacy is needed, draperies are hung over the glass curtains. There are fabrics on the market now which admit light and permit visibility from inside out but which insure privacy because they do not permit seeing in from outside.

Venetian blinds, of course, insure privacy and regulate light at the same time. They are pictured here on the corner windows in the dining area of the kitchen. Wooded valances and a print ruffle trim them.

Bamboo roller blinds are excellent for filtering light and insuring privacy as well. They blend well with rattan or bamboo furnishings used on an enclosed porch or den. They may be purchased on traverse tracks in vertical fashion and probably are easier to regulate than the type which roll to the ceiling

on cords. They are also attached to the bottom of the window and may be rolled up to cover the bottom portion while leaving the upper portion of the window uncovered.

They may be obtained in various colors.

GLASS also may be purchased in many forms to suit almost any purpose. Double

sheets of plate glass made with a dry air space between provide excellent insulation for houses in colder climates. A tinted glass admits sunlight but protects fabrics from fading and kills glare. A brand new type of glass acts as a mirror when viewed from outside while permitting clear vision from inside out.

With all the new types of

glass and the window treatment which are available now, outdoor-indoor living has so many advantages to recommend it that home design today emphasizes window areas.



Photo by Jasper Nutter.

Venetian blinds are used at windows in kitchen dining corner in C. W. McMullens' home, 1105 Burlinghall Dr.

Decorating Topics

By Edgar Harrison Wileman

THERE are three popular styles for living room furnishings today. First choice with many people is 18th Century, both English and American. This type of furniture is usually somewhat formal but may be treated less formally when used in the new California ranch homes.

Then there is Provincial furniture which includes early Colonial maple and pine as well as French Provincial of several types. This group of informal styles is exactly right for those people who like a happy medium between the more formal 18th Century and the modern. Gay printed cottons of all kinds are used in all rooms, together with broadloom carpets or hooked rugs.

As for the modern style, this has been growing in importance in the last few years and is accepted as the new period style of this 20th Century. It is far more versatile than most people think, as it may be used in small or large homes, and treated formally in a town house or informally in a ranch home.

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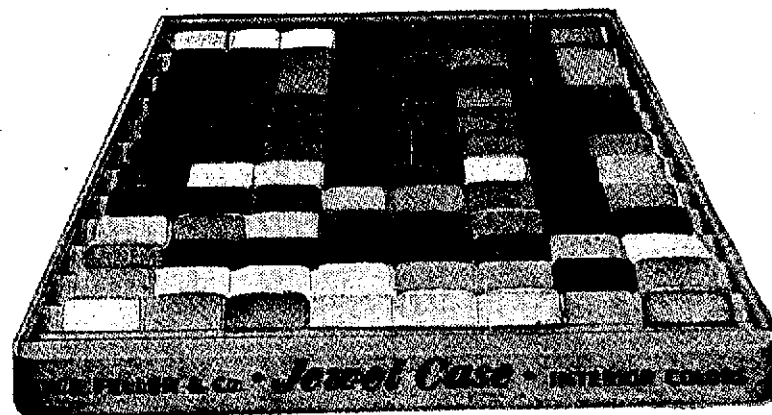
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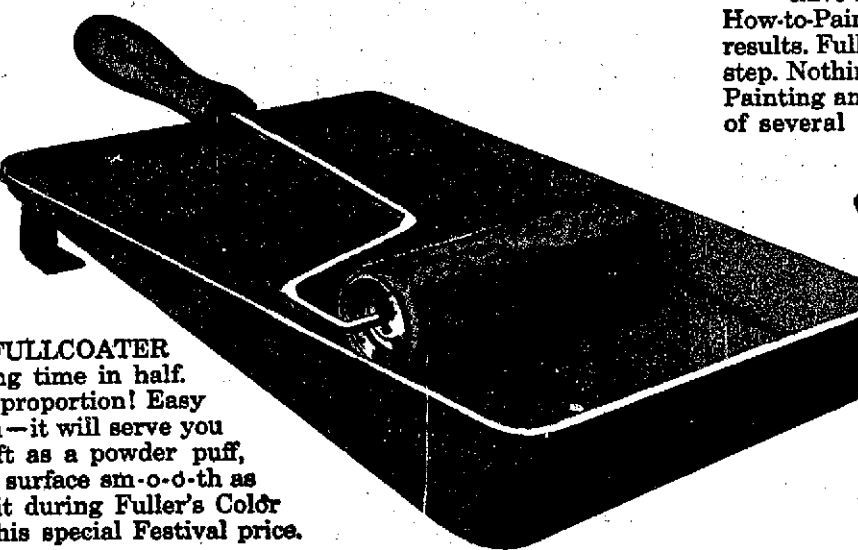
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FULLER'S COLOR FESTIVAL SHOWS YOU HOW!





The light touch is the right touch on the slim black crepe frock (left) designed by William Bass. It has an ice-blue, pure silk satin collar, spiked by a jet-encrusted blue button at the base of the V-neckline, a jet-encrusted pure silk satin tab is tucked in right hip pocket. Crompton's black-and-red velveteen is used in William Bass-designed skirt and worsted wool jersey for the bodice (center). Round jet buttons sparkle on the skirt tab and on the box pleats of the softly-gathered skirt. Another Bass creation is sparkling, festive dress at right. It is of charcoal gray crepe, scattered with cut-steel beads. It is simple in styling. The white-leather hat is from the Florence Reichman salon.

Beauty Short Cuts

By Alicia Hart

HOW TO PACK more variety into a week-end wardrobe is a problem for the autumn traveler when suitcase space is at a premium. Best answer says Lola Albright, movie starlet who is stumping the country for her new picture, "Good Humor Man," is to tuck in a few small accessories such as artificial flowers and scarves. These are easy to pack and can be used to give a sprightly new twist to a familiar outfit. Take artificial flowers, for example. Three white carnations with flexible stems are used to ring in a change on a simple, long-sleeved blouse. Two of the posies take the place of cuff links. This she does by simply pulling the

stems through the holes and bending them to hold cuffs closed. The third makes a fresh-looking replacement for a clip at the collar line. Clustered together, the lacy white flowers make an eye-catching pocket ornament on a dark dress. As another switch, she pins two on her navy blue hat band and wears the third on a suit lapel. Two scarves in the same pattern are teamed up to give an ensemble effect to a tailored costume. One scarf she ties gilet-fashion around her neck. The other is wrapped and knotted around her navy blue hat. On the basic dress, one scarf ties under the collar, the other peeps out of a side pocket of the skirt or is looped over her belt.



Starlet Lola Albright substitutes artificial carnation for cuff link, puts one on collar (left). Navy blue ensemble is brightened by a scarf at the neck and on the hat.



Tailored Pair

A PERFECT outfit for early fall wear is the neatly tailored blouse and skirt two-piece. Pleated all around, this skirt is particularly young and smart. The trim-cuffed blouse also comes in a short-sleeved length if you prefer. Worn here by RKO Radio Pictures star, Lucille Ball.

Premiere Pattern No. 3195 is a sew-rite perforated pattern in sizes 12, 14, 16, 18, 20; 40 and 42. Size 14 skirt requires four yards of 36 or 39-inch fabric blouse, long sleeve, three yards. Pattern No. 3195 can be purchased for 25 cents. Please remit in coin or stamps (coin preferred), giving your name, address, pattern number and size. Mail your order to: Premiere Patterns, c/o Long Beach Press-Telegram, 828 Mission St., San Francisco 3, Calif.

Send 25 cents today for your copy of the latest issue of Styl-ist, our complete pattern magazine. The new fall and winter issue contains 48 pages of



Neatly tailored blouse and skirt, modeled here by Lucille Ball, make an ideal twosome for fall.

smart, practical styles for fall; special features; fabric news; free gift pattern printed inside the book. Don't miss it!

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Ideas for Lunch Boxes

By Mildred K. Flanary

SEPTEMBER is back-to-school month and might also be described as "what-to-put-in-the-lunch-box month."

Lunch is important in the daily schedule of the growing child. It must have its vitamins, minerals and energy-producing foods, it must also be made attractive. There is a little couplet about lunches that will bear repeating here:

"Something cold, something hot,
"Something sweetened, something not."

With this in mind, look over these luncheon suggestions: A carton of baked beans, crisp stalks of celery, strips of raw carrot, a variety of salads tucked in a paper carton, hard boiled egg, a shiny red apple or tomato, a cube of cheese, surprise packages, such as a batch of salted nuts, dried fruits, stick of candy, cheese puffs, fritos, and raisins. Don't forget a gay paper napkin instead of a plain white one—a thermos of milk, of course, and cookies. And don't forget some salt, pepper and a spoon.

Where there is a little sister or brother in the family and, perhaps a kindergarten who comes home for lunch, a carrot or a beet put through a food mill or chopped will be excellent.

Bean-Cheese Sandwiches

1 can baked beans
1 1/2 lb. processed American cheese
6 slices bacon (optional)
6 slices bread or hamburger buns
4 tablespoons margarine
Spread bread with margarine, then with baked beans. Cut cheese in thin slices. Place 2 slices down the center over beans. Cook bacon. Place sandwiches under broiler until cheese has melted. Top with slices of bacon. If served at home accompany with tomato wedges, if in a lunch box with pickles.

Bologna Special

1 cup bologna, chopped
1/2 cup celery, chopped
1 teaspoon pepper
1/2 teaspoon salt
6 rolls mayonnaise
Mix bologna, celery, and seasonings with 4 tablespoons mayonnaise. Spread rolls generously with mayonnaise, too. Put roll halves together with bologna mixture.

Green Pastures Sandwiches

4 hard-cooked eggs
4 cups shredded raw spinach leaves
1/2 cup real mayonnaise
Salt and pepper
Softened butter
12 slices enriched white bread
Chop eggs and combine with well-washed, tender shredded spinach leaves. Mix with real mayonnaise, season and spread between slices of buttered bread. Makes six large sandwiches.

Corned Beef and Onion Sandwiches

1 1/2 cups canned corned beef
1/2 cup real mayonnaise
1 teaspoon prepared mustard
2 teaspoons minced onion
Softened butter
12 slices rye bread
Mash corned beef with a fork. Blend together real mayonnaise, mustard and onion; work into beef to make a paste. Spread between slices of buttered bread. Makes six large sandwiches.

Sunrise Sandwiches

1 package cream cheese
1/2 cup real mayonnaise
1/2 cup shredded pineapple
1/2 cup shredded raw carrots
Softened butter
12 slices raisin bread
Blend cream cheese with real mayonnaise. Add shredded pineapple and carrots. Spread between slices of butter raisin bread. Makes six large sandwiches.

Fruited Toastaroons

5 cups cornflakes
1 can (14 or 15 ounces) sweetened condensed milk
1/2 cup seedless raisins
Mix raisins with cornflakes before adding condensed milk.



School lunch boxes need dressing up to provide appetite appeal as much as they need preparation from a food-value angle. Here is a tempting arrangement.

Drop from teaspoon on greased baking sheet; flatten slightly, shaping edges with spoon. Bake in slow oven (325° F.) 12 to 15 minutes, or until done. Cool a few minutes. Then hold pan over very low flame for a few seconds and remove cookies with knife or spatula. Makes about 40 cookies.

Coconut Date Kisses

2 egg whites
Dash of salt
1 cup sugar
1 1/2 cups shredded coconut
1 cup finely chopped dates
Beat egg whites with salt until foamy throughout; add sugar, 2 tablespoons at a time, beating after each addition until sugar is blended. Then continue beating until mixture will stand in peaks. Fold in coconut and chopped date mixture. Drop from teaspoon on greased baking sheet. Bake in slow oven (325° F.) 20 minutes, or until delicately browned. Makes 2 1/2 dozen kisses.

My Best Gingerbread

1/2 cup shortening
1/2 cup sugar
1 egg
2 1/2 cups sifted all-purpose flour

1 1/2 teaspoons baking soda
1 teaspoon cinnamon
1 teaspoon ginger
1/2 teaspoon cloves
1/2 teaspoon salt
1 cup molasses
1 cup hot water

Cream together shortening and sugar. Add egg; beat well. Sift together flour, baking soda, cinnamon, ginger, cloves and salt. Combine molasses and water; add alternately with flour mixture to creamed mixture. Line 8"x8"x2" greased pan with greased waxed paper; pour in batter. Bake in moderate oven, (350° F.), 50-60 minutes. Cool 5 minutes. Remove from pan.

Lemon Molasses Cup Cakes

1/2 cup shortening
1/2 cup sugar
1/2 cup molasses
1 egg
2 cups sifted all-purpose flour
2 teaspoons baking powder
1/2 teaspoon baking soda
1 1/2 teaspoons cinnamon
1/2 teaspoon salt
1/2 cup milk
Grated rind 1 lemon
Slowly melt shortening; cool. Add sugar, molasses and egg; beat well. Sift together flour,

baking powder, baking soda, cinnamon and salt; add alternately with milk to first mixture. Add lemon rind. Pour into greased cup cake pans. Bake in moderate oven, (350° F.), 30 minutes. If desired, frost with lemon confectioners' sugar icing.

Molasses Date-Nut Bars

1/2 cup shortening
1/2 cup sugar
1 egg
1/2 cup molasses
2 cups sifted all-purpose flour
1/2 teaspoon salt
1/2 teaspoon baking soda
1 1/2 teaspoons baking powder
1/2 cup milk
1 cup chopped walnut meats
1 cup chopped dates
Cream together shortening and sugar. Add egg; beat well. Add molasses. Sift together flour, salt, baking soda and baking powder; add alternately with milk to creamed mixture. Add chopped nut meats and dates. Line 2 greased 8"x8"x2" pans with greased waxed paper; pour in batter. Bake in moderate oven, (350° F.), 25-27 minutes. Cool 5 minutes. Remove from pan. Cut in bars 4"x1". Makes 32 bars.

New Park by the Sea

(Continued From Page 2.) rubble to make way for a new state beach.

"There were so many old cans and bottles scattered on the beach," Davie recalls, "that we actually hauled three dump trucks of refuse seven days a week for four months before the beach was cleared."

"When we had removed the cans, bottles, and miscellaneous junk," Davie says, "we graded and leveled the beach, removing the sand dunes."

With completion of grading, a woven wire fence was installed along the length of the park to separate it from the electric railway tracks and the highway. Contractors built more than two miles of paved roadway and parking areas and erected service buildings.

NOW Huntington Beach State Park is in full operation. It will be open each year from May 15 to Nov. 15, peak months of the Pacific bathing season. The park is open 10 a. m. to 6 p. m. from Sunday to Thursday, and all visitors are required to leave by 9 p. m. Week-ends are most popular with the beach crowds, so on Fridays and Saturdays the park will be open from 10 a. m. to 9 p. m., and visitors must leave the park by midnight on those days.

The main entrance to the park is on Coast Hwy. at Huntington Beach Blvd. There is no charge for use of the park but motorists who wish to park automobiles inside must pay a parking fee of 50 cents at the check-in station near the gate. Visitors on foot may enter free.

A few feet past the checking station is the park headquarters, fronted by a 10-minute limit parking area for the convenience of those who have in-

quiries to make at the office. First aid service also is administered here.

Adjoining the headquarters office is the five-room house of Chief Ranger and Mrs. Davie, who reside all year at the park with their 7-year-old daughter, Pat. At the opposite end of the park, a similar home is year-around residence for Ranger and Mrs. Carl Whitefield, formerly of Long Beach, and their sons, Randy, 17, and Bill, 14.

DAVIE and Whitefield, along with Ranger Walt Palmer, of Huntington Beach, and Lifeguard Supervisor Robert Eisner, of Newport Beach, make up the year-around staff which maintains Huntington Beach State Park. Seasonal rangers and lifeguards are added as needed.

The paved road leads from here, paralleling the fence, along the entire two miles of the park. The clean sand stretches several hundred feet to the ocean, and provides room for thousands of visitors.

Davie estimates that the park will accommodate 58,000 people—giving each visitor 75 square feet in which to relax or play. The paved parking areas will take care of a total of 1353 cars.

Beside these parking areas, located at intervals along the two miles of beach, you will find neat cement fire rings for roasting foods and for nighttime bonfires. Already 175 fire rings are completed, and there are plans to construct more.

There are no picnic tables but a blanket may be spread on the sand for a seaside luncheon cloth. Firewood may be purchased for 50 cents per pack at the ranger office. Trash cans are located conveniently up and down the beach so that the strand may be kept clean for the next visitors.

The park contains 10 lifeguard towers, each spotted 1000 feet apart. The 18 lifeguards on duty are responsible for the beach for 500 feet each way from the towers. In addition, a lifeguard jeep scouts the beach to watch for those in need.

There are seven restroom structures, including showers, located at 500 to 700 foot intervals along the beach.

HUNTINGTON BEACH is a favored place for grunion runs, and Davie says that this year's appearances by the nocturnal fish have been good. There is also excellent surf fishing in the park, and good catches of perch, corbina, and yellowfin have been taken.

A few park regulations are enforced to maintain the area. Among the rules: Cars must observe a 15-mile speed limit within the park; fires may be built only in the fire rings; dogs must be kept on leash, and camping is not permitted.

Hardly a year ago a beach cluttered with cans and rubble.

Now, Huntington Beach State Park, a clean, new recreational area.



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ADD VEGETABLES TO FLOWER BORDERS

By J. J. LITTLEFIELD



You may need to grow some of your own vegetables before the war situation clears up. The easiest way is to grow some of the vegetables in the flower borders.

Spinach, Swiss chard and broccoli right in with your flower beds. Start modestly by sowing seeds of carrots and beets in the bare spaces of the border areas. Cover the seeded spots with thin layer of leaf mold, peat moss, or half peat and half compost soil.

A shallow trench on each side of the seeded row will enable plants to get more moisture around root zone. When plants are two or more inches tall, feed lightly with Red Star GRO-MASTER. Apply this fine plant food, one lb. per twenty-five feet of vegetable row. Water in thoroughly after application. A light mulch of RED STAR Steer Manure in the trenches helps conserve moisture.

FREE... the indispensable Red Star POCKET GARDEN GUIDE, 72 pages of easy-to-follow instructions for home gardening. For your free copy, send the Star or words "RED STAR" from any Red Star product to Red Star Fertilizers, Downey, Calif. (Attn: Dept. L.)

Red Star PLANT FOODS

It's Open Season on Pests

By Bob Gilmore

IN THE Long Beach area there is never a "closed season" for pest control. There are just as many garden pests attacking plants during fall as in spring and summer. The wonderful growing conditions of this area are as attractive to bugs and disease as they are for plants. Unless

you want your plants to succumb to these insects you'd better equip yourself with the necessary "ammunition" and start firing at once.

Amateur gardeners are often afraid that they will apply an excess of insecticide. This is almost impossible if the material is mixed and applied according to the instructions on the package. Unless sufficient quantities are used there is a chance that the bugs will escape. A misty sprayer may prove satisfactory if you're after house flies. But in the garden your plants are up against stiffer competition.

Many insects—especially the sucking breed—are enclosed by an oily or waxy covering. If hit lightly or with a mist-like spray they may very likely continue eating away at your favorite plants. But if a telling blow is delivered with torrents of insecticide, then the waxy coating will be penetrated, and a real kill can be expected.

You might learn a lesson from the commercial orchardists. They realize the necessity of giving the bugs a real wallop with the "poison." Sprayers are frequently used that have a force of from 300 to 400 pounds of pressure. Undoubtedly that is the sure way to kill bugs.

It is often argued that this type of spraying is wasteful



Ants that often invade the kitchen lurk in grass areas, can be controlled with chlordane sprays.

and unnecessary. However, the cost of the material is small and the residue that drips onto the soil is not lost. The leaves, grass and other debris on the ground often are a harbor of safety for small insects. The excess spray dripping off the plants will control these pests that lurk on top or near the top of the soil. At the completion of a spray job the plants should be dripping wet.

EFFECTIVE pest control does not result from a hit-and-miss program. Just shoot-

ing a spray of insecticide into your plants at any angle is not good technique. You should try to hit the bugs from every angle. Spray from in front, from on top and from below. Also, move the sprayer into the center of the plant and blast the bugs there.

Spray with a circular movement; this causes the leaves to turn over, thus exposing the underneath side of the foliage. Bugs have a way of getting inside the mass of foliage and

setting up housekeeping there. That is why plenty of pressure must be used to force the spray into the inner sections of the plant.

Timeliness is also an important factor. Dumping a pound of lead arsenate on a plant in early spring, then neglecting it for the balance of the year will prove of little value. You should spray or dust about once every 10 to 14 days. In warm weather it may be necessary to treat the plants about once every seven days for maximum control.

Bugs actually breed by the millions. The most effective time for spraying is on a warm, sunny morning. At that time the bugs show their greatest activity. Spraying late in the afternoon is not recommended. The bugs are less active then and the moisture in the spray, if it remains on the leaves for any length of time, may encourage fungus.

IT IS no longer necessary to apply a special type of insecticide for every breed of bug. Your nurseryman can now supply you with what is known as a "combination spray," designed to control both diseases and bugs. Many of the modern pest controls are non-injurious to humans but ant poisons still contain materials that are poisonous to humans. Keep these away from children and pets.

Ant jars should be kept outside your home. The material has what is known as a lure or attractant; the ants are attracted to the poison and if the jars are placed inside your kitchen then you will be responsible for bringing them indoors.

Simple Soil Test

By Burleigh M. Beakley

SOIL DENSITY is judged according to the amount of clay particles present in it. Five per cent clay is sandy soil, 5-10 per cent is sandy loam, 10-20 per cent medium loam, clay is 25-30 per cent, and adobe is 35-50 per cent clay.

The best propagation medium is sandy or medium loam. If you have too much clay, use lime to break down or flocculate the clay mass, and humus to build up the organic bulk so the soil will till better, retain moisture for root expansion and also drain off excess water, and keep the earth friable and charged with oxygen which accelerates plant growth. These are but a few assets of a

balanced soil structure.

To find quickly the approximate amount of clay in the soil structure of the garden, put one part of earth to four parts water in a clear bottle or test tube and shake it vigorously until the mass is completely dissolved and let it stand for an hour. The fine, lighter clay particles in the earth tested will float up and settle in a clearly visible strata on top of the other solids. An estimate of the quantity in relation to the remaining soil bulk tested will tell how much clay there is in that section of the garden. Make a number of such tests in different locations to get an all-over estimate of the soil structure in the planting area.

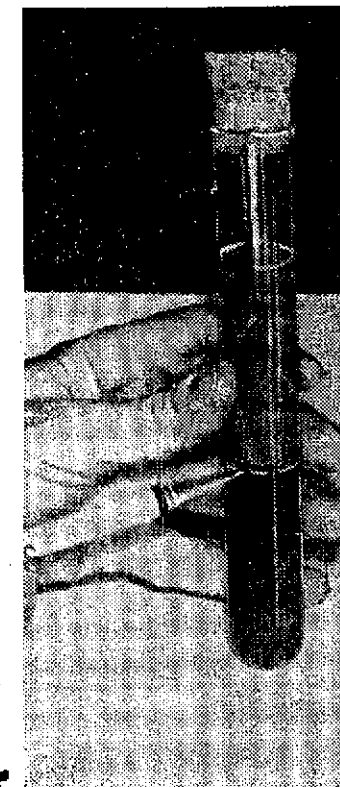


Photo by the Author.

Samples of soil, agitated in water in test tube and permitted to settle, will give a good idea of per cent age of clay in soil.

Tips on Gardening

GARDEN tips for the week. . . Ranunculus and anemone corms are so small it is often difficult to distinguish top from bottom. Plant the ranunculus with the claws pointing downwards; the anemones with the flat side up, the tip pointing downwards. Gladioli can now be planted for mid-winter bloom. Soaking the corms in an insecticide that controls thrip may minimize your spraying problems as the plants grow. Be sure to spray

the plants during the season for this old enemy of the gladiolus.

Snowflakes, known botanically as leucocorydium, will prove a charming addition to your spring-flowering scene. The flowers, which are white, form in clusters just about eight inches above the ground. A green speck on the tip of the flower petals accents the whiteness of the blooms.

Water Gauge

MOST vegetables will droop in the hot sun, even soon after a rain; but if they are upright and crisp the next morning, they may not need water. But when they are wilted in the morning soak the soil.

Control Weeds

WHILE weeds are not so numerous now, neglect of cultivation will allow so many to grow that your garden may be seriously handicapped. Shallow cultivation after every rain, or irrigation, will kill the sprouts which may have started from weed seeds remaining in the soil.

Sharp Knife

Use a sharp knife when cutting flowers, in order not to bruise the stems.

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PRIZES! PRIZES! TODAY!

NO PURCHASE NECESSARY TO PARTICIPATE

MR. PAT BURKE, well known horticulture expert, will be master of ceremonies at the drawings.

Drawing will be held at 11:00 a. m. and 3:00 p. m. today, Sunday, September 17.

GRAND PRIZE—Four tree roses, three 5-gallon camellias and one bale of peat moss.

TWO SECOND PRIZES—Two tree roses, two 5-gallon camellias and one bag of peat moss.

TEN THIRD PRIZES One 5-gallon camellia each.

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ALL ITEMS SUBJECT TO STOCK ON HAND—FIRST COME, FIRST SERVED
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Dwarf flowering pomegranate Eugenias

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Golden arborvitae.....69c
Pfitzer Juniper.....69c
Blue column arborvitae.....69c
(In one-gallon containers)

THESE ITEMS ARE 49c EACH, ANY THREE FOR \$1.25
(In one-gallon containers)

Pyracantha, red berries
Aralia, rice paper plant
Gardenia, Mystery
(well branched)
Cotoneaster, Parneyl

Guevas, pineapple and
strawberry
Arborvitae—green

Hibiscus—6 varieties
Agnes Gault, single pink
Brilliant, single red
Kona, double pink
Double light pink
Single white

HIBISCUS

RED MONARCH, double blood red
CROWN OF BOHEMIA, double yellow
THE BRIDE, new single pinkish white
ROYAL RED, double new brick red
(All large flowering varieties)
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scarlet
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purple foliage and bloom 49c
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Book Reviews

101 Days on Raft in Pacific

KON-TIKI, by Thor Heyerdahl, 294 pp. Chicago: Rand McNally & Co. \$1.

THIS IS the account of a man's faith in a theory, and the faith of five other men in him. The author attempted to publish his theory of the removal of ancient Peruvians by raft to the islands of the South Seas, thus founding the Polynesian race. However, nobody believed the trip was possible by raft. But Heyerdahl was a stubborn man, and his story of his own balsa-raft voyage by wind and current is one of the great tales of adventures by sea of modern men in an ancient way.

Six men lived at sea level—a raft is certainly in that position—for 101 days, until at last the Kon-Tiki was tossed across a South Sea reef and the voyage was over. The tales of the sea creatures which came to visit the strange craft during the long trip fills the interlude between the sailing from Peru and the landing at Rarotua Reef. And strange they were, as strange as the Kon-Tiki herself which, when first sighted from the little rubber boat by the author, brought hysterical laughter at her resemblance to a Norwegian haystack in mid-ocean.

Illustrated by 80 photographs, the book will become a classic for consideration beside other great sea classics of the past.

Coming Soon

Shortly before his death a few weeks ago, Carl Van Doren completed the introduction to Mary Austin's "The Land of Little Rain" (with photographs by Ansel Adams) which Houghton Mifflin will publish this fall.

Books, Writers

Sane Approach Given on Drinking Problem

By Joseph Joel Keith

HAROLD SHEERMAN, formerly of Hollywood and New York, now living in the Ozarks, is author of a helpful new book, "You Can Stop Drinking," published by Creative Age Press. The most readable and revealing chapter is "What You Are Today Began in Childhood." A sensible approach to one of the nation's most dreadful illnesses, the author tells people for whom drinking is a serious problem how one may overcome feelings of insecurity and inferiority, how to get along with others, and how the family of an alcoholic may co-operate.

FORMER MOTION PICTURE WRITER, Mr. Sheerman, author of "You Live After Death," a book of hope and inspiration for the seeker of the truth, gives us a second volume that should aid in repairing bodies and minds of men and women enslaved by the bottle. Clearly and wisely written, both Creative Age volumes are recommended for readers who need help and for readers who desire to help their brothers confronted by serious problems.

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Pine at Fourth



Thor Heyerdahl spent 101 days traveling 4300 miles across the Pacific on a raft, then wrote "Kon-Tiki."

Fiction Shelf

THE LITTLE WORLD OF DON CAMILLO, by Giovanni Guareschi, 205 pp. New York: Farrar, Straus & Giroux, \$2.75.

THE "LITTLE WORLD" is located in a lush and peaceful valley of the Po River, and in the village are two stalwarts—Don Camillo, the priest, and Peppone, the Communist mayor. Together they succeed in disturbing the tranquillity that exists. For instance, the rough-and-ready Peppone wants a People's Palace and the two-fisted priest wants a recreation center. But Don Camillo has the upper hand because he discusses everything with Christ on the Cross and Christ intervenes in many a situation which could have proved chaotic.

Here is a good-natured story with an extremely serious message lightened by a series of comic situations. Reading the "Little World" when your world looks dim is bound to brace you.—H. P. M.

THE EAGLE ON THE COIN, by R. V. Cassell, 244 pp. New York: Random House, \$3.

RIVERTON very probably is representative of many a small town and city adjacent to the south. It has a legend about its Abolitionist newspaper editor of the pre-Civil War days. Mountwood was maligned, perhaps falsely, for the author leaves room for doubt. Now in the mid-20th Century a maelstrom of citizens led by a maddened character named Tom Kettle attempts to elect

a more representative school board. Lending moral support are the Camerons, newcomers to Riverton. Cameron is very nearly too naive to be credible. When Kettle is forced to flee because of a morals charge and the election explodes in the faces of the small group of sponsors, Cameron has no answer but rationalization. The author writes in the current idiom and with a good deal of sensitivity.—M. W.

RAVE COMPANY, by Guthrie Wilson, 244 pp. New York: G. P. Putnam's Sons, \$3.

ANOTHER man who found out that war is hell has used his discovery as the theme of a novel. Mr. Wilson illustrates his chosen theme adequately, but many readers will wish he had done more. This story of World War II infantrymen proves beyond question that it's tough to slog in the mud and get a slug in your belly. Mr. Wilson states his case in simple, effective, and frequent poetic language. But he doesn't use enough plot to hang a GI hankie on, and he slights his characters. Perhaps a soldier learns little of his comrades in war besides their names, their eccentricities, and their manners of speech. But an author can, and should, imagine more.—H. K.

Biscailuz Here Next Friday

Eugene Biscailuz, sheriff of Los Angeles County, will visit Bufiles' book department Friday, Sept. 22, from 1 to 3 p. m. to autograph copies of a book, "Biscailuz: Sheriff of the New West" which will be published Wednesday. Lindley Bynum and Idwal Jones are the authors.

Unusual Books

FOR quite some time now David C. Cook has been editing into book form what he believes to be the finest whodunits published. Readers whose specialty is this type of yarn will agree that Cook's judgment gets sounder with the years after they have read his "Best Detective Stories of the Year—1950" (E. P. Dutton, \$2.50). Such masters of mystery, suspense, surprise and action as Sidney Herschel Small, Roy Vickers, Allan Vaughan Elston and James A. Kirch are represented, and each of the 12 tales packs the kind of a wallop that veteran detective fans will really appreciate.

JOHN W. HORN, a Colorado pioneer, turns back the pages of history to take you to Georgetown—not the village sleeping today under the towering Argentine, Columbia, Democrat and Republican Mountains, but the bustling Colorado camp of 1870, in "Silver Town" (Caxton Printers, \$4.50). Much of his material has been painfully pried from old newspaper files and from sources close to old-timers who were there. Informally written, spiced with humor, this volume of Americana will be treasured by those interested in tradition that parallels California's own.

The Week's Crime

By Joseph Joel Keith

THE FBI STORY, by the Gordons, 218 pp. New York: Doubleday & Co. for the Crime Club, \$2.50.

SPECIAL AGENT RIPLEY and his friends and companions of the bureau listen with rising interest to a mother who reports her daughter missing. Also missing is a Cadillac that belonged to an odd sort of character with an international background. Later, Ripley finds that the gal is terrified of a man named Nicky. That Nicky and others were mixed up in a Hollywood murder of a man who cuts fake jewelry gives a background to the spreading investigation. Even though the FBI stuff has the stamp of authenticity, the tale manages to be quite dull.

Kersh Outdoes Himself

By Gerald Lagard

THE THOUSAND DEATHS OF MR. SMALL, by Gerald Kersh, 377 pp. New York: Doubleday & Co. \$3.50.

WHATEVER one says about this novel is apt to be wrong. One might as well attempt to determine and isolate each subtle flavor that goes into some strange, exotic and wonderful food that is served by a waiter-chef who is also a mystic. One only knows the diner will drool with delight, and be quite unable to find out why.

Yisroel Schmulowitz finds himself married to Mille Moss, and in due course he sires two children, both of them knowing their father as I. Small, a name much more adaptable to English tongues. In Charles, the older child, runs a constant stream of conscientious revolt against himself and all his doings. Of his own early infancy: " . . . and something compelled you to cherish this filthy instrument and hold it in your arms until it sprouted wicked little white teeth so that it might bite you. Trust his mother and his father to have words over such an object! They did not argue about the best way of killing it and disposing of it, but about what label they ought to tie upon it. In other words, they wrangled bitterly over the baby's name . . ."

But Charles never bites anybody—far better he had. But Priscilla, the younger child who shows only in minor matters, bites everybody. Charles admires the strength of his sister, but he only groans and develops belly aches over his own weakness and cowardice in the face of his mother's demands upon his soul, which he doubts he even had.

So much for Mr. Small (the younger) and his hundred deaths. To say the work is magnificent in conception and style is an understatement. The style is acid, yet the deeper sympathy is there. And some of the scenes of the violent actions of I. Small and his wife Mille before the horrified eyes of the gentle and bedeviled Charles are the funniest in literature of any and all periods.

Long Beach Best Sellers

FICTION:

1. ACROSS THE RIVER AND INTO THE TREES, by Hemingway.
2. FLOOD TIDE, by Yerby.
3. SPANISH GARDENER, by Cronin.
4. REPRISAL, by Gordon.
5. THE WALL, by Horsey.

NONFICTION:

1. DIANETICS, by Hubbard.
2. BEHIND THE FLYING SAUCERS, by Bondy.
3. KON-TIKI, by Heyerdahl.
4. EFFECT OF ATOMIC WEAPONS, by Atomic Energy Commission.
5. THE STORY OF ERNIE PYLE, by SHIP.



This pleasing canvas, "Marketing in Mexico," by Mrs. Eva Dickover Ferguson of Pasadena, proved a favorite when it was shown recently in the Alamos Library.

Art Director Praises 'Marketing in Mexico'

IN HER 19 years as art director of the Recreation Commission, Mrs. Josephine E. Hyde has hung something like 12,000 pictures. They have run the gamut from average to very, very good, and they have been by top-notch artists, artists on the way up, and artists who merely paint as a pastime.

L. B. Artist Is Honored

FRAN SOLDINI, Long Beach artist, has been invited to hold a one-woman show of her canvases in the Fine Arts Gallery, Balboa Park, San Diego, in May, 1951. The invitation was given by Thomas Jackson, assistant director, in charge while Reginald Poland, museum director, and Mrs. Poland are spending the year in Europe.

Mrs. Soldini's current exhibition in the Lafayette Hotel Gallery here has been extended to Oct. 1, so that art classes in the public schools may have an opportunity to see it.

Featured lighting has been given to pictures which have won prize money and honorable mentions in competitive exhibitions. These include "Blue Lagoon," gouache, which won first prize cash award in the San Diego Art Guild Show; "Reclining Princess," collage, honorable mention at the Los Angeles County Fair, Pomona, and "The Span," honorable mention in the recent Los Angeles Artists and Vicinity Show in the Los Angeles County Museum.

SOUTHERN CALIFORNIA artists, whether or not they are members of the Southland Art Association, are invited to participate in the Association's first annual pre-Christmas sale of paintings Oct. 7-Dec. 24 in Taylor Ranch House Galleries, 737 N. Montebello Blvd., Bellflower. Paul Lauritz, association president, heads the exhibition arrangements committee.

Israel Issues Two Stamps

ISRAEL has issued two new commemorative stamps honoring the Hebrew New Year, Rosh Hashonah. The stamps were designed by the American artist, Arthur Czyk, of New Canaan, Conn.

The design shows the various symbols of the Hebrew people and of the festival of this season including a traditional cluster of grapes within the framework of a large Star of David. The five-prutah is blue and orange, the 15-prutah green and brown. The set will be the third series of festival commemoratives issued by the Israeli postal department.

Mexico has issued two new stamps in its states series, reports Leon Monosson. The 30 centavos red is for Michoacan. The 50 centavos green is for Chiapas.

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In Art Circles

Margie Cate Heads L. B. Art Association

By Vera Williams

AN ATTRACTIVE, hazel-eyed, gray-haired woman who has been an actress, is an authority on juvenile work and paints in her spare time, will preside for the first time when the Long Beach Art Association resumes its sessions Tuesday at 8 p. m. in the Pacific Coast Club.

She is Mrs. Margie Cate, for eight years with the Long Beach Juvenile Bureau, who six months ago was promoted to inspector for the bureau. She recently was graduated, president of her class, from the Delinquency Control Institute at U. S. C.

In private life, she is the wife of Robert M. Cate. They have been residents of Long Beach 20 years and live at 227 LaVerne Ave. Mrs. Cate, past president of the Woman's Music Club, was recording secretary of the Art Association last year. Her recent election as Art Association president came as a "complete surprise," she says.

Born and reared in Dallas, she attended Southern Methodist University, and was graduated from the Dallas Academy of Speech and Drama and the Marta Oatman School of the Theater, Los Angeles. She played in stage productions in Los Angeles with Alice Gentle, R. D. McLean, Georgia Hale, Mrs. Charles Ray and Beverly Ray. She appeared in Long Beach with the King Players in productions at the Mission (now Long Beach) Theater.

For six years she has studied painting with Paul Conner. She has had pictures in every Art Association juried show in recent years. One of her pictures, "Laguna Rocks," sold recently by Delta Theta Chi Sorority, raised \$150 for the Spencer Tracy Clinic for Deaf Children in Los Angeles.

Mrs. Cate has been a director of the Community Players and the Y. W. C. A. Girl Reserves. For 12 years she has been cultural adviser for the Delta Theta Chi Sorority.

One of her principal projects as Art Association president, she says, will be "getting the Art Association housed in a municipal building." Temporarily, the association headquarters are in Pacific Coast Club.

THE ART ASSOCIATION meeting Tuesday evening will be open to the public. Miss V. Faure Rilliet, art instructor at Jordan High School, who several years ago taught in Japan, will show color films of Japan that are expected to be of special interest. Mrs. Florence Gendron will have charge of a handicraft exhibit. Noel Quinn, Los Angeles artist,



Mrs. Margie Cate is the new president of the Long Beach Art Association.

whose work currently is shown in Pacific Coast Club under the auspices of the Art Association, will speak briefly. Mrs. Lucille Brown Greene will be program chairman.

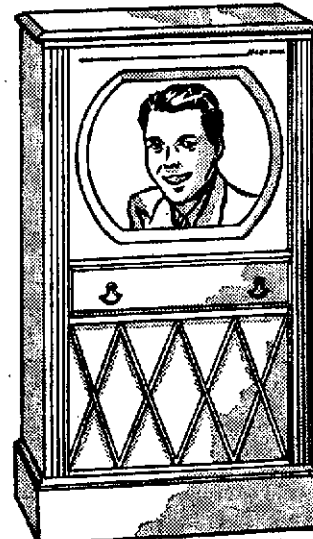
Other officers of the association who will serve with Mrs. Cate for the year are Mrs. Lucille Brown Greene (Mrs. Roy J. Greene), first vice president; John A. Carr, second vice president and publicity chairman; Mrs. Mary Alice Dahl (Mrs. O. L. Dahl), recording secretary; Mrs. O. S. Lindenberger, corresponding secretary; Mrs. R. B. Strong, financial secretary; Mrs. Ben Paine, treasurer; Edmund Newbegin, auditor; Mrs. Edmund Newbegin, historian; Mrs. J. Frank Jones, parliamentarian; Mrs. Howard C. Hall, H. O. Fox, William Barnes, and Mrs. Florence Gendron, directors.

Chairmen who will serve throughout the year are Mrs. Doris L. Brown, hospitality; Mrs. Ethel Keeler, membership; Mrs. Vetra Redford, scholarships; Mrs. Sumi Swanson, traveling exhibits; Mrs. Heber Arden Ward, gallery; Niel Jacobs, juried exhibits; Mrs. Francis H. Gentry, house and door; Edgar Marrotte, year book; Mrs. Addie Inman, telephone.

LONG BEACH now and then



RECOGNIZE THIS VIEW? Pine Avenue, looking north from Ocean in 1886 was anything but the busy intersection we know now. On the left is the Excelsior Bakery and the Iowa Villa (which should come as a surprise to no one). One and a half blocks up and on the right hand side is the site of Humphreys Music Co., Long Beach's first complete music store, 130 Pine Avenue.



Magnavox

now and then

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34th YEAR

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130 PINE AVENUE

Reporters Dig Out Stories for \$50 Million Movies

Producers Go After Yarns in New Way

By Jack Quigg

HOLLYWOOD, Sept. 16. (AP) A pair of hotshot young producers are making a new attack on Hollywood's biggest problem: Finding good stories. They are going after yarns just as your newspaper does, by assigning reporters to dig them out.

Jerry ("Johnny Belinda") Wald, 39, and Norman ("Palm Beach") Krasna, 40, are the current wonder boys of filmdom. Their recent deal with Howard Hughes, which gives them a \$50,000,000 bankroll to make 60 films in five years, is the envy of other picture executives.

Wald explained how they're solving the story problem:

"First of all, you have to know that we intend to make pictures about the vast area that lies between New York and Hollywood and is really the American scene. We want stories of people and places that are symbolic of America."

"There are five sources: Books, plays, originals, magazines and newspapers. In one sense, newspapers are the primary source of them all. But unfortunately you can't sit down and rewrite a newspaper. A dramatist, far away in Hollywood, can't get the smell or the feel of a story."

Wald and Krasna, both former New York newspapermen, are hiring working reporters—mostly experts in some field—and sending them out to live with the people who are to be movie subjects.

"We use a reporter like a sponge: We send him out; he absorbs color and detail; we call him back and team him with a dramatist who squeezes him dry and shapes the material into a screenplay."

The plan is already operating. A woman reporter, with her husband along for protection, has spent several weeks working in taxi dance halls around the country, gathering background. Wald said she's already turned in some "terrific notes," plus some recordings of actual conversations of dim-witted girls made in a powder room.

Another reporter is already at work on "Size 12," a story of the garment industry that Wald calls a "fashion page" yarn. They are negotiating with a Life Magazine newsmen, an expert on cowboys, whom they want to send to a cow camp for 10 weeks after material for a modern western.

They're even adopting the physical setup of a newspaper—instead of a plushy office they're building an "editorial room." At a central desk will sit Wald and Krasna, the managing editors. Writing teams for various films will occupy surrounding desks.

REALISM IN HOLLYWOOD DEPT.: Background music for "Apache Drums" will be furnished, in part by an orchestra of 20 Apache Indians pounding on tom-toms.

Miriam Hopkins Waits and Things Come to Her

HOLLYWOOD, Sept. 16. (AP) Miriam Hopkins observes that there are two schools of thought on how to get ahead in the world. One is "Seek and ye shall find." The other is "All things come to him who waits." The latter suits her better.

"I don't mean that I sit at home like a reclusive," she amended. "I love people." But she doesn't believe in straining or worrying too much in career matters. Things just seem to happen.

Two years ago, for instance, she was bedded at her New York home. She had wrenched her leg in stepping off a Fifth Avenue bus and had spent a few weeks in a hospital. Miriam figured she was about ready to be up and around in a stage or screen role if one came along.

The phone rang. It was Director William Wyler in Hollywood. They talked 45 minutes while he described the part of Aunt Lavinia in "The Heiress." Miriam came here and played in the outstanding film.

A few years before that she was thinking of leaving Hollywood for New York when a producer telephoned. "I'm sending a script over." It was "Old Acquaintance," one of her favorite roles. A recent role in "The Morning Season" similarly was handed to her in an unexpected telephone call.

An astrologer has told Miss Hopkins that the next 12 years will be the best of her life and that sensational things will happen to her this October.

What they may be, she has no idea. But he correctly predicted, she says, that she would be in Hollywood this summer making a picture.

The present organ, now in

many cannot the port of Tripoli had in 1805, or duplicating what the Pasha of Tripoli ate for dinner.

The research department found the answer to the last question, but it didn't suit the stars of "Tripoli." Maureen O'Hara and John Payne tasted the Pasha's potion and choked.

Noted for pleasing, Henley went to the studio kitchen. When the scenes were actually filmed, he produced a dish that looked like Tripoli, 1805, but tasted like America, 1950. It consisted of sliced hot dogs,

is being played six times each day by the builder, Thomas E. Handforth. A former student of Jesse Crawford, Handforth is also an electronic engineer.

This organ, containing the usual sustained tones, also features a glockenspiel, xylophone, chimes and other sound effects with combinations of 25 or more in all. Sections of this organ have been used before in various eastern cities, but this is the first time the combinations have been put to use.

Handforth, a graduate of the University of Massachusetts, where he received degrees in both engineering and music in 1940, has spent a great deal of time as a development engineer in electronic testing laboratories. He has built and installed several church pipe organs throughout the New England states, including the main three-manual pipe organ in the Boston Conservatory of Music.

The present organ, now in

stalled on the stage of Special Events Pavilion at the Pomona fairgrounds, is the result of several years of experimenting by Handforth. Each day until the close of the fair Oct. 1, Handforth will give half-hour concerts every two hours beginning at 10 a. m. when he will feature classical and semi-classical selections which best employ all the tones.

MME. WILMA S. SOUVAGEOL, concert pianist and Long Beach teacher, has returned from four months in Europe where she visited in Italy, Switzerland, Germany and France. While in Germany, she stayed with her son-in-law and daughter, Mr. and Mrs. William Schilling, and her husband, Rudolf Souvageol, who is music director at the city of Hagen. On the return trip, she stopped in her home town of St. Louis, Mo., and also in Denver and Salt Lake City. She has reopened her studio at 1244 E. First St.

thinly covered with a light gray and sprinkled with crushed ice cream cones.

"They ate so much of it," he said, "I had to hustle to keep their plates filled for the camera."

When he finishes with other problems connected with "Tripoli," Henley will have to produce that actor who'll fall on his head from the speeding streamliner. He hopes he can find some volunteers.

"I can't use a dummy," he said. "The camera will be too close."



Claire Trevor, who has had her innings in almost every conceivable feminine part on the screen, returns to the western scene in "Best of the Bad Men," which RKO-Radio Pictures is now shooting in Kanab, Utah. Others in the big cast for this roolin'-tootin'-tough-'n'-shootin' picture are Robert Ryan, Jack Buetel, Robert Preston, Bruce Cabot, Walter Brennan and Barton MacLane.

Concerts on Three-Manual Organ Being Given at County Fair in Pomona

By Mary Lou Zehms

AN UNUSUAL music feature at the Los Angeles County Fair, which should be of interest to all organists in the Southland, is the custom-built three-manual organ which

Living Theater New Fall Season Budding

By Jack Gaver

THIS IS the most interesting time of the year to wander around the theatrical section of New York in the daytime.

Stage doors are open and passersby can get glimpses of performers inside, lounging around in rehearsal clothes or possibly going through their paces on stage. The pounding of pianos and voices raised in half-memorized new songs drift out to the streets. Everywhere there is a feeling of excitement and expectancy about the budding season. Fronts of theaters are being cleaned, houseboards advertising new attractions are being put up.

Prospects for the 1950-51 season, both in quantity and quality, look better than did those for the previous season.

This presentation this month of "Daphne Laureola," James Bridle's great London success starring Dame Edith Evans, touches off a September list of five productions. There was exactly one last September.

Others scheduled for this month are "Affairs of State," which will have Celeste Holm as its star; "Southern Exposure," a comedy brought up from her Dallas, Texas, theater by producer Margo Jones; "Black Chiffon," another London success, and "Season in the Sun," a play by drama critic Wolcott Gibbs of the New Yorker magazine.

Already 10 productions are listed for October and there probably will be a dozen altogether. Last October there were just 10 and three of those were Gilbert and Sullivan revivals in repertory.

The November program is far from complete, but already there are six openings scheduled. Last November only five plays came in.

As for quality—which, of course, is not always synonymous with success—the October and November offerings will include new plays by John Steinbeck, Aldous Huxley, Clifford Odets, John Van Druten and Samson Raphaelson; another Olsen and Johnson musical melange; "Call Me Madam," the new Irving Berlin-Russell Crouse-Howard Lindsay musical comedy starring Ethel Merman; a new Cole Porter musical, "Out of This World"; a new musical with songs by Frank Loesser, and two plays by England's latest favorite playwright, Christopher Fry.

ITS first season, the tent theater at Danbury, Conn., known as Melody Fair, claims a record for receipts unequalled in summer theater history in the east. In the 11-week season, more than 100,000 customers saw the revivals of Broadway musical hits presented in the round under canvas.

Autograph Fever Hits Most Hollywood Stars

HOLLYWOOD, Sept. 16. Autograph hounds may breathe more easily. Most Hollywoodians have themselves succumbed to the autograph fever.

Alan Ladd, for instance, treasures an autograph of the late President Roosevelt, and his den wall is a virtual gallery of signed photographs of celebrities from Connie Mack of baseball to Albert Einstein of the atom brain trust.

Diana Lynn still has the autograph album she bought as a teenager, its pages filled with memories of exciting meetings with Ginger Rogers, Clark Gable and Bing Crosby long before Diana became a star in her own right.

Yes, stars appear to be inveterate collectors, though some prefer stamps or horses to autographs. Glenn Ford likes old Indian pottery, picked up two samples of pre-Columbian work in Arizona while filming



Westerns are becoming more and more popular with cinemaddicts and, as a result, the producers are putting more and more into them. Take Paramount's "Copper Canyon" as an example: Two great dramatic stars—Ray Milland and Hedy Lamarr—head the cast. On top of that it is being lavishly filmed in Technicolor. Critics say it will hit the year's top in western movie making.

Record Album

By David C. Whitney

EACH succeeding sound truck album issued by M.G.M. seems to be better than the last. The newest, "Three Little Words," contains 10 tunes that everyone is going to be hearing over and over again in the next few months. The movie of the same name, from which the album is taken, high lights the lives of two of the nation's top songwriters—Bert Kalmar and Harry Ruby; so naturally the score contains some of their great hits.

Fred Astaire and Red Skelton, portraying the pair, do a fine job with "So Long! OO-Long," "Where Did You Get That Girl?" and "Three Little Words." Helen Kane, the original "Betty Boop," scores a hit with "I Wanna Be Loved by You." Others appearing in the album are Anita Ellis, Arlene Dahl, Gloria De Haven and Gale Robbins.

Guy Lombardo's Royal Canadians, "America's Favorite Dance Orchestra," celebrates 25 years of playing together with a "Silver Jubilee" album for Decca. With eight of his nine original musicians still playing with the band, Lombardo recalls eight of his most popular numbers in the album. Included are "St. Louis Blues," "You're Driving Me Crazy,"

"Boo-Hoo" and "When the Organ Played at Twilight."

GOOD new singles: Ray McLaughlin's orchestra with a revival of "Boogie Woogie Washerwoman" and "Rockabye the Boogie" (RCA-Victor). . . Vera Lynn and Lee Larence dueting with Bob Farnon's band on "Cherry Stones" (London). . . Gloria De Haven singing with Four Hits and a Miss. "Don't Be Afraid" and "There Isn't Much to Do Now" (Decca). . .

Woody Herman's band playing "I Want a Little Girl" and "Music to Dance To" (Capitol). . . Dinah Shore and Jack Smith dueting on the carnival number, "The Tunnel of Love," backed with Dinah soloing "With the Wind and the Rain" (Columbia). . . Vincente Gomez has an excellent two sides of guitar solo from the theme music of the motion picture, "Crisis" (M.G.M.). . .

No record collector should be without the waxing of Gary Crosby and friend (his dad, Bing) dueting on "Sam's Song" and "Play a Simple Melody" (Decca). . . Harry James' orchestra has two fine instrumental sides, "Brazilian Sleigh Bells" and "In a Mist" (Columbia). . . The latest by George Shearing's Quintet is "When Your Lover Has Gone" and "Carnegie Horizons" (M.G.M.).

Art Morgan with Paul Weston's orchestra does "Perhaps I Don't, Perhaps I Do," based on "Funiculi Funicula" (Capitol). Vaughn Monroe has a sad ballad with "The Beer That I Left on the Bar" (RCA-Victor). . . Comedian Danny Kaye imitates a Frenchman for "Pigalle" (Decca). . . Ray Anthony adds another standard to his library with "Stardust" (Capitol). . . Sultry voiced Mindy Carson does an excellent job on "You're Not in My Arms Tonight" (RCA-Victor).

Count Basie has two good instrumental sides, "The Golden Bullet" and "Bluebird Blues" (Columbia).

Gable Dons Coonskins

By Patricia Clary

HOLLYWOOD, Sept. 16. (AP) A star has to do more than don a coonskin cap these days to make a picture about pioneers. Clark Gable had to learn to speak an Indian dialect, load an 1830 rifle and croon five old folk songs.

It is taking a small army of technical experts to insure realism in the Metro-Goldwyn-Mayer movie, "Across the Wide Missouri." Among them was Chief Nie-Hah Poww (Nipo) Chtu-Tum-Nah, one of the nation's outstanding authorities on Indian dialect, sign language and customs and a representative of the National Committee of American Indians.

Gable's even taking lessons in love from the Indian chief. The star makes loves to an Indian maid who speaks no English. Nipo showed him how to say "I love you" and such in sign language.

The Indian maid, Maria Elena Marquez, makes her Hollywood debut speaking only the Blackfoot dialect she learned from Nipo.

Gable worked with five music coaches on the five American folk songs he sings. He also took a course in how to play the concertina and how to use an 1830 Hawken muzzle-loading rifle.

"I have the greatest respect," he said, "for those pioneers, pouncing powder down the barrel, ramming home bullet and patch, withdrawing the ramrod, priming and firing. This must have been tricky business while someone was chasing you with a tomahawk!"

John Hodiak, another member of the cast, has been taking lessons in the Scottish sword dance. But instead of hopping over the crossed blades in his stocking feet, he learned with the blades lying flat and his shoes on.

Ricardo Montalban took archery lessons. So did many of the Sioux Indians who are supposed to attack with bow and arrow. George Chandler had to take lessons in oil painting and bagpipe playing.

Realty and Building

Everett Purcell, Editor

City Ninth in West

LONG BEACH was the ninth-ranking construction city of the west during August, according to the monthly survey of Western Building Magazine, Portland.

The area, comprising the 11 western states, Hawaii and British Columbia, made a 26.5 per cent gain over August, 1949, in number and 92.2 per cent in dollar volume.

Long Beach held a high spot in the rankings despite the fact that local building dropped off slightly from August, 1949. Last month's figure was \$3,240,000.

According to the survey, 252 western cities and counties issued a total of 48,378 building permits during August. Dollar valuation of these permits showed an even greater increase. The month's total of building permits amounted to a reported valuation of \$259,932,817. This was 92.2 per cent higher than the August, 1949 total for these same cities and counties. In that month the total permit valuation stood at \$153,429,109. The August dollar valuation is the third highest in the west this year. The high point being reached in May with a valuation in excess of \$264½ million.

An increase of 10.2 per cent over the previous month in building permit valuation was reported by the 25 western cities and counties reporting highest permit dollar volumes for August. These 25 construction leaders reported an aggregate total of \$163,168,778 issued in August. These identical jurisdictions had issued \$157,112,123 in building permit valuation in July. In August, 1949 these same cities and counties issued building permits valued at \$96,414,339.



Arthur H. Adams, director of planning for the County Regional Planning Commission, will speak to the Long Beach Board of Realtors at breakfast Tuesday in the Wilton Hotel, according to Herschel Hart, program chairman.

Subdivisions IN THE MILL

HARBOR CITY and Norwalk will be the locations of three subdivisions with a total of 1220 lots, according to recent announcements.

Velma Grant, Arcadia, is owner-subdivider of Tract 16886 north of Sepulveda Blvd. and east of Figueroa St., Harbor City. Comprising 75.5 acres, the tract will be divided into 409 lots.

In Norwalk, Tract 16763 will occupy 35 acres north of Imperial Hwy. and east of Norwalk Blvd. Walter Scholtz, Los Angeles, owner-subdivider, plans 216 lots.

Tract 16767, north of Firestone Blvd. and east of Studebaker Rd., Norwalk, will contain 103 acres divided into 595 lots. Pavement and curbs will be installed. Heath Estate is the owner. Subdivider is Dyke Lansdale, Downey.

Home Plan, Landscaping Classes

EVENING classes in home planning and in home landscaping have been announced by Odie Wright, dean of the general adult division of City College.

The home planning classes are taught at Jordan High school from 7 to 9 p. m. each Wednesday and at Wilson High School at the same hours each Thursday.

Objectives of the course will be to analyze the problems which the new home builder will face. Lot selection, types of houses, design principles, planning the site, planning the house and building the house will comprise the major divisions of study.

The landscape gardening classes meet at Wilson High School and at the Lakewood campus each Monday from 7 to 9 p. m. and at Jordan High School and Polytechnic High School each Wednesday evening from 7 to 9.

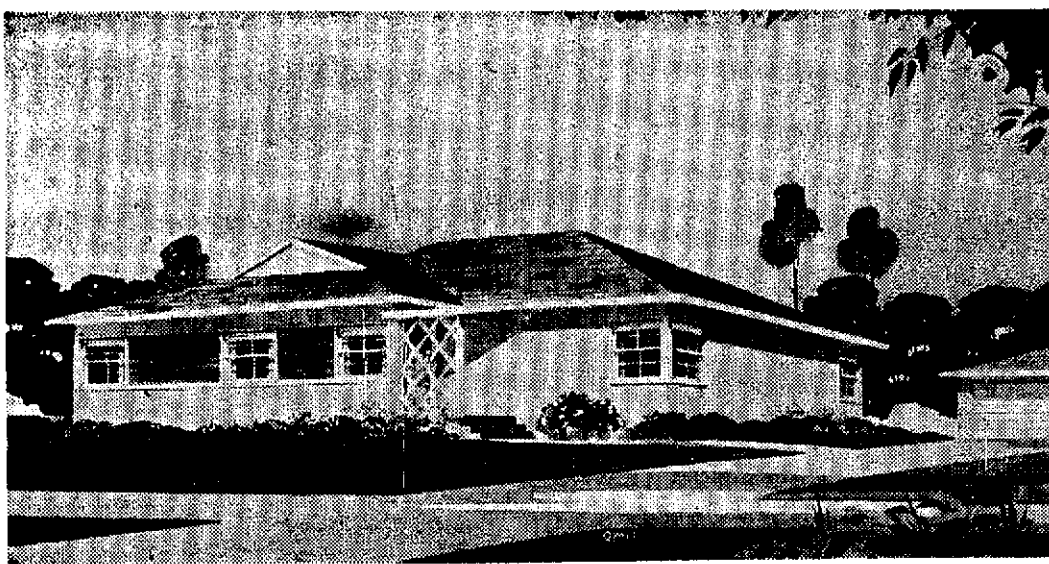
The present-day approach to design problems in landscape architecture, developing a design for a small home, costs, and identification of trees and other plant material especially valuable in landscaping the home, are among the subjects for study.

Convention Committeemen

The Long Beach area will be represented by several members of the nominating and resolutions committees for the 46th annual convention of the California Real Estate Association in Santa Cruz Oct. 2-6, according to F. H. Lakey of Huntington Park, president.

Isabel Mitchell, Compton, and Herb Allemen, Santa Ana, have been appointed to the nominating committee. Alternates are L. D. Tolbert, Long Beach, and Ralph P. Maskey, Newport Beach.

Frank F. Merriam and James G. Garth, Long Beach, and Wendell Hards, San Pedro, will be on the resolutions committee. Vice chairman for the southern section of the state is Earl Snyder, Compton.



Open daily to 10 p. m. at Lakewood Park are nine model homes, one of which is pictured here. Available at no down payment to veterans until further notice, homes feature built-in electric garbage disposers, hardwood floors, cedar shingle roofs, a wide variety of floor plans and exteriors, two-foot-high solid concrete foundations and picture windows.

Own Home for Security

By Georgia Moore

EMMA JOHNSTON put down her tanning and gazed thoughtfully through the picture window at the patio her son Johnny has constructed in the backyard of his new home at Lakewood Park.

"I can't tell you what a relief it is to have Johnny and Pat and the children in their own home—especially in view of the fact that the Navy may recall him to active duty at any time," she declared.

Trim and active for a grandmother of three, Mrs. Johnston, who was visiting her son and his wife in their new home, declared that her daughter-in-law and grandchildren had to move three times during the 28 months her son was overseas during the last war.

"It seemed each time Pat and the children got settled, the house would either be sold or the owner would want to move in himself. This meant Pat and the kiddies would have to move in with me in my three-room apartment until they could find another rental. Such

an unsettled life was very hard on the children, for they were continually changing schools and having to get readjusted and form new friendships."

Mrs. Johnston said her son decided on buying at Lakewood Park, where veterans will continue to be able to buy new homes at no down payment until further notice, after looking for several months.

"They were looking for something that was convenient to his work in Los Angeles and the beaches. When Johnny visited Lakewood Park he liked its location, and after learning of the parks and playgrounds, with their facilities for swimming, golf, tennis and other sports, he knew this was it."

The white-haired grandmother of three said her daughter-in-law was "sold on the \$250,000 planned community when she saw how the development was planned for community life.

"Like most mothers, Pat thinks of the children first," Mrs. Johnston said. "And Pat just loves that kitchen with its stainless steel drainboards, many cupboards and drawers, built-in electric garbage disposer and big windows," she laughed.

Lakewood Park is reached from downtown Long Beach by driving north on Atlantic Blvd. to Carson St., turning right on Carson to Lakewood Blvd. and left on Lakewood Blvd. to the Lakewood Park Tower, one block this side of South St.



This 15-unit apartment house at 311 Bay Shore Ave., acquired a new owner in a recent exchange. Mrs. Betty Elliott traded the Turi Hotel Apartments on Crenshaw Blvd., Inglewood, to Lee Brown and Lura Brown in the transaction. The Long Beach property was valued at \$108,000. The hotel was entered at \$55,000. Don Bristow, Realtor, negotiated the exchange.

Los Altos Model Rushed

THE first model home in the new unit of larger residences in L. S. Whaley's Los Altos Community is rising rapidly as the staff of Austin Sturtevant, contractor, rushes to beat an Oct. 1 deadline.

Robert Walker, head of Walker & Lee, Inc., sales agents for the group, said Sturtevant's men had the frame ready for lathing and roofing 10 days after they started.

Close co-ordination of craftsmen in production-line precision is making possible the speedy pace, Walker said. A rigid time schedule was set up for the job.

The model has 1100 square feet of floor space. Garage is connected to the house by a large breezeway.

Typical of homes in the development, the model will have a fireplace and ranch plank finish flooring in the living room; wardrobe closets, garbage disposers, electric kitchen fan, tile in kitchen and bath, redwood fence around the backyard.

The L. S. Whaley sales office is at 1948 Bellflower Blvd.

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The L. S. Whaley sales office is at 1948 Bellflower Blvd.

Oil Company Will Build

THE Wood-Callahan Oil Co., Ltd., last week submitted plans to the city building department for a 10-room office building at 3801 Long Beach Blvd.

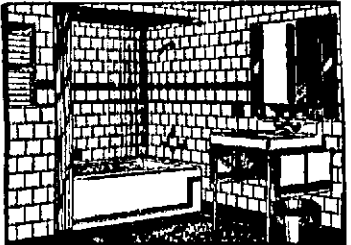
Designed by Kenneth S. Wing, A. I. A., the structure will be 68 feet, 8 inches by 50 feet in size. Exterior will be in contemporary style with concrete block walls and shingle tile roof. A car port will be across a driveway from the main building.

Among the rooms will be the executive offices, accounting offices, drafting and map room, and vault. The structure will be air-conditioned.

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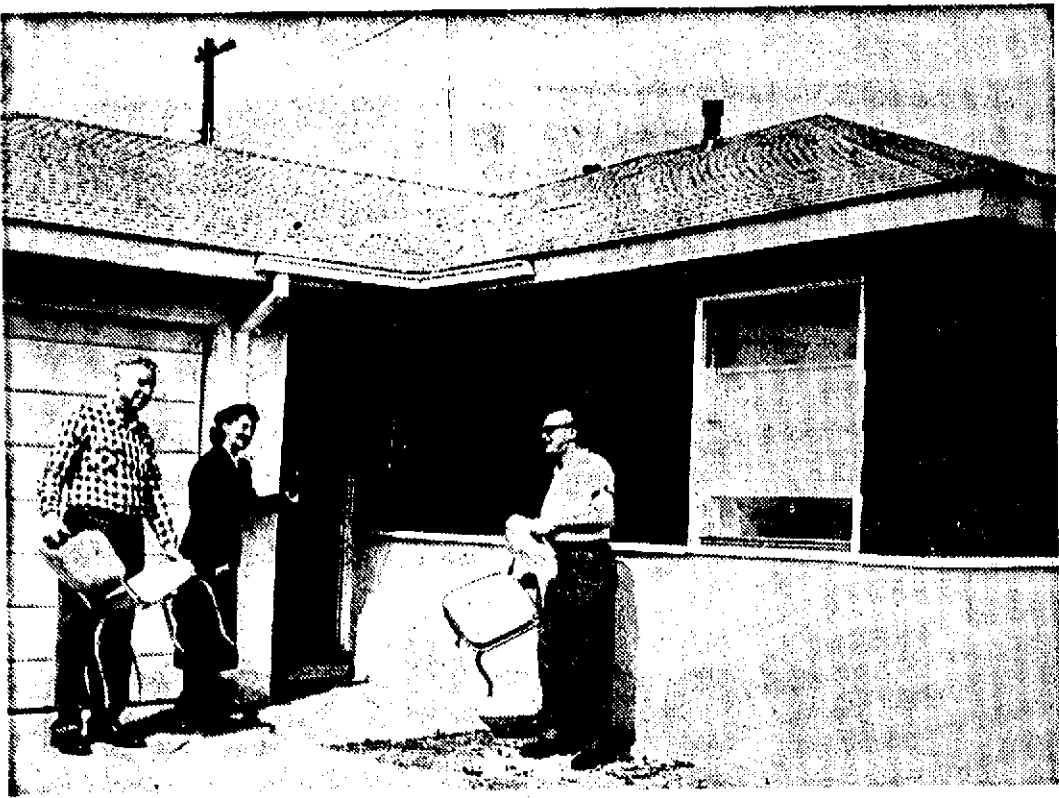
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First buyers to move into the 230-unit Lakewood Crest community were Mr. and Mrs. Arthur Jaekel. Jim Wolverton (left) and Alvin Hammel of Moore Realty, sales agents, stopped at the Jaekel home, 3681 Hedda St., to see how the move was progressing and immediately found themselves put to work. Mrs. Jaekel is superintending.

Seven New Homes Planned

VOLUME of applications for permits to build homes in the larger sizes continues steadily, according to the city building department.

Plans for seven structures were in various stages of processing in the engineering division at the end of last week.

Mr. and Mrs. Lloyd M. Willis submitted blueprints for a seven-room residence at 5450 El Parque. George M. Montierth, A. I. A., designed the 2500-square-foot home.

Three bedrooms, living room, den adjoining large patio, dinette, kitchen and service area, two bathrooms and maid's quarters and bath are included in the plan. Exterior will be vertical redwood and brick veneer with cedar shakes roof.

Charles M. DeTilla will build a six-room house at 1071 Clai-borne Pl. Without the attached garage the dwelling will have 1800 square feet of floor area. Two bedrooms, living room, lanai, dining room, laundry, two baths and breezeway to garage are contemplated.

The Home Investment Co. filed applications for three residences, all in the Los Altos Park. Largest is an 1894-square-foot house, planned by Popper & Lockett, at 5420 El Parque.

Exterior is to be of vertical redwood boards and battens with jumbo shingle roof. Three bedrooms, two baths, living room and dining area separated by a planter; kitchen and service area, and attached garage are planned.

At 5500 Las Lomas Ave. the firm will construct a 1652-square-foot residence designed by Tom Russell, A. I. A. With an exterior of stucco and cedar, the home will include two bedrooms and den, living and dining areas overlooking the rear terrace, two fireplaces, kitchen, breakfast bar and two baths.

A four-room house, providing 1375 square feet of floor area, is scheduled at 5480 Las Lomas. Kenneth Wing, A. I. A., designed the home with its living room overlooking both front and rear terraces through large window areas. There are two bedrooms, dining section kitchen and service porch. A terrace covered with egg-crating louvers adjoins the kitchen. Exterior is stucco and redwood with stone chimney.

George Tamis applied for permit to build a two-bedroom-and-den house at 5201 Los Flores St. Plans call for living room and dining area, fieldstone entry, kitchen, breakfast nook and service porch. Den and one bedroom overlook a rear patio. Exterior is stucco with cedar shingles. A wide fieldstone chimney and planter are decorative details.

A 6-room residence will be built by Mr. and Mrs. W. C. Ware at 430 E. Bixby Rd. With 1816 square feet of floor space, the house will have two bedrooms, den, dining room, kitchen, breakfast nook, patio enclosed on three sides, and two and a half baths.

Huge Outlay

Outlays for new construction this year are expected to reach nearly \$26,000,000,000, according to revised estimates of the Bureau of Labor Statistics.

Apartment Owner Count All Your Costs

APARTMENT HOUSE owners, tenants and the community all suffer when an owner fails to set rents high enough to permit reasonable maintenance of the property, according to H. V. Shirley, president of the Long Beach Apartment House Association.

During the rent control period and immediately after, a high percentage of apartment houses here were allowed to deteriorate because the owners could not meet the wide range of greatly increased current expenses and have enough left over for maintenance, Shirley declared.

"Unless a certain amount of the rent is turned back for maintenance or accumulated in a fund for replacement of furniture, the desirability of the property will steadily lessen," Shirley said. "As a result, the type of tenancy will change to a lower rental rate. In turn, further deterioration of the property is hastened."

"Not only will the value of

this property decline, but the appearance of the neighborhood and the city will be affected," he added.

Shirley said the Apartment House Association has discovered that many owners of residential income property are handicapped by lack of experience in business operating methods. Failure to consider all the costs which must be shared by the units in a building has impaired the earnings and the capital investments of the majority of these apartment owners, he declared.

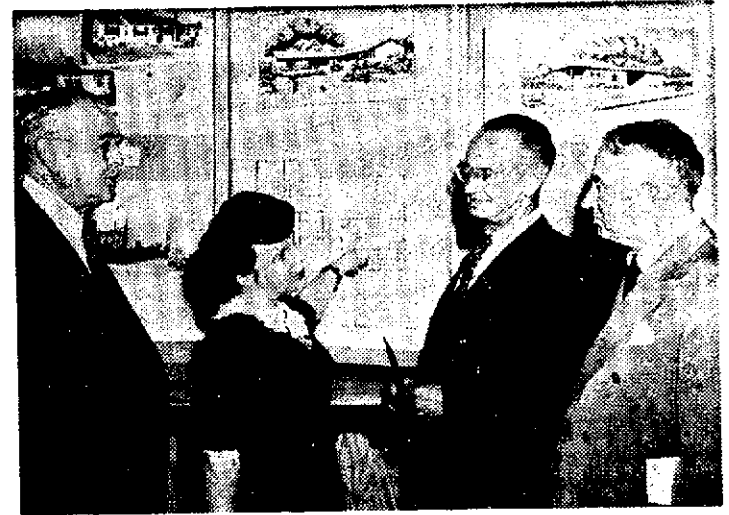
Among the costs most frequently overlooked is depreciation, the association president said. Owners should figure 2 per cent to 3 per cent on the cost of the house and prorate the monthly figure among the apartments.

The average life of a flat composition roof is about 12 years. Two intermediate coatings may be required. In order to finance these, the cost should be charged into the rent over

the 12-year period, Shirley said. An exterior paint job every five years, interior painting every three or four years, new living room furniture after 10 years, with intermediate reupholstering of pieces taking the most wear; bedroom and dining suites about every 15 years, and stoves and refrigerators at a 15-year expectancy must be taken into account in fixing rent charges, he advised.

On top of these must be figured a normal vacancy factor of about 5 per cent, taxes, insurance, plumbing and electrical repairs, termite work and miscellaneous maintenance jobs, Shirley continued.

"With costs all computed and prorated among the apartments, the owner still does not have anything for himself," Shirley said. "Most owners are not wealthy people, but are simply ordinary Americans who have invested their nest eggs in income property. They need the return from their investment to pay their living expenses."



Local participation in National Home Week was marked by a tour of several leading developments. Visiting Los Altos Manor, where C. C. Richards Jr. (left), public relations director for the L. S. Whaley Co., was their guide, were (from left) Sally Meller, Los Angeles appliance firm executive; Harold Harby, Los Angeles city councilman, and Leonard A. Hardie of the Home Builders Institute, general chairman for Home Week.

Apartment Convention

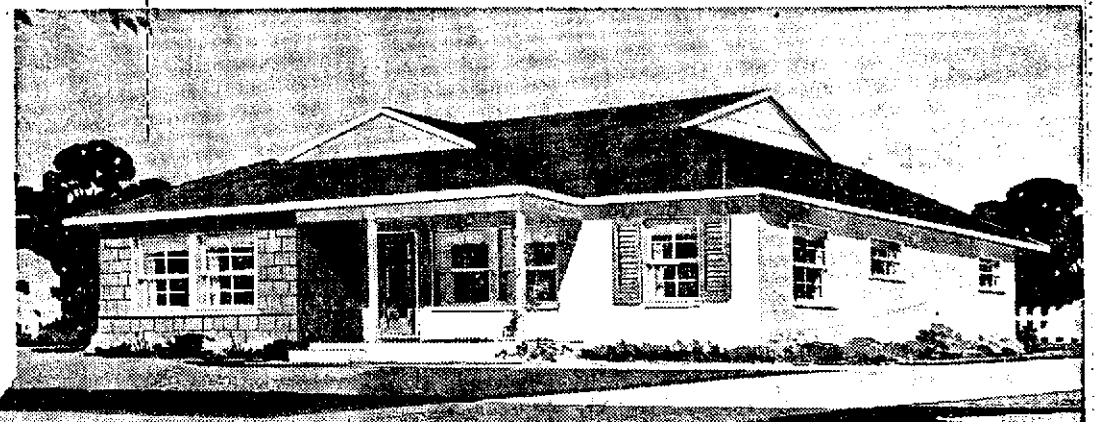
APPROXIMATELY one thousand Apartment House Association delegates from all parts of California will attend the annual state convention

here Sept. 24-26, it was announced yesterday by H. V. Shirley, president of the Long Beach association. Lt. Gov. Goodwin Knight will be a principal speaker.

THE 250 MILLION DOLLAR PLANNED COMMUNITY



It's a load off my mind to know the children are really going to "live" in **LAKEWOOD PARK**



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No Down
Payment!**

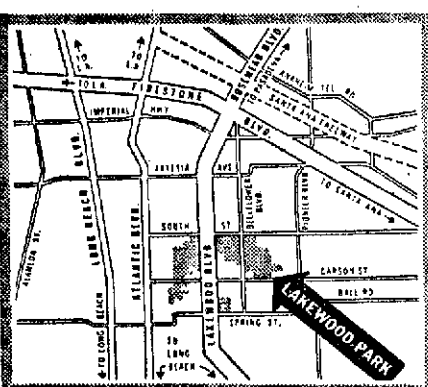
2-bedroom homes
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A MONTH
everything included

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everything included except taxes*

And for your Lakewood Park Home with no down payment:
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bring the children!
Park them in our new playground... where they can play under adult supervision.



EASY TO GET TO! From downtown Los Angeles drive east on Manchester and Firestone Boulevard to Lakewood Boulevard. Turn right and continue to South Street. Watch for the giant billboards... and the Lakewood Tower!

I'll admit I've worried ever since my son got out of the service 5 years ago. He and Joan (that's my daughter-in-law) have been so unsettled—trying to find a place to buy at a price they could afford, and in a neighborhood where they'd have nice friends and where the children would grow up in the right surroundings. Yes, it certainly was a load off my mind when they bought their house in Lakewood Park.

I just couldn't wish for a nicer home for them than the one they chose at Lakewood Park—so pretty and gay—so well built and substantial. And packed with conveniences that will make Joan's work easy—the big, bright kitchen, plenty of cupboard space, stainless steel counter top, Waste King pulverator, tile pullman lavatory... whew—I run out of breath long before I run out of the wonderful things to say about these Lakewood Park homes!

and my son says that even if he should have to go back in the Army, it's a relief to know that his family will have the security of their own home.

now I'm not one to give advice unasked, but if you're looking for a home where the whole family can enjoy real California living—look first at Lakewood Park!

VETERANS...
Even if you have used some of your G. I. Benefits... come and see us! Bring your discharge papers.

DON'T WAIT, COME OUT TODAY OR TONIGHT—see the nine model homes completely furnished, open and floodlighted 'til 10 p.m. every night.

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They're adjacent to Wardlaw Park, close to both Catholic and Protestant Churches, shopping centers, Long Beach City College, 4-Year State College and transportation facilities. **NON-VETS SEE THESE HOMES IN THE LAKEWOOD UNIVERSITY DISTRICT TODAY**

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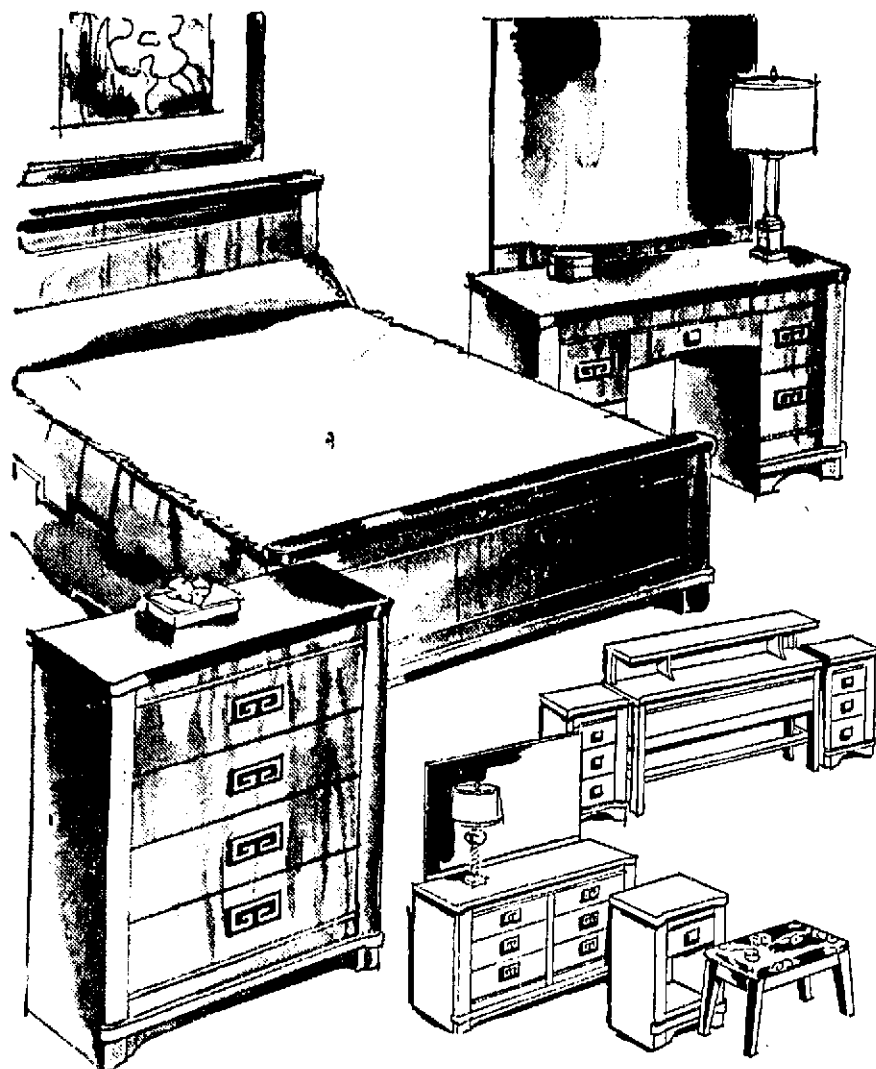
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Handsomely designed bedroom group in silver-gray, 3-ply walnut veneer! Hand waxed and rubbed for lasting beauty. Chinese modern handles. Includes bed, chest and vanity with mirror.

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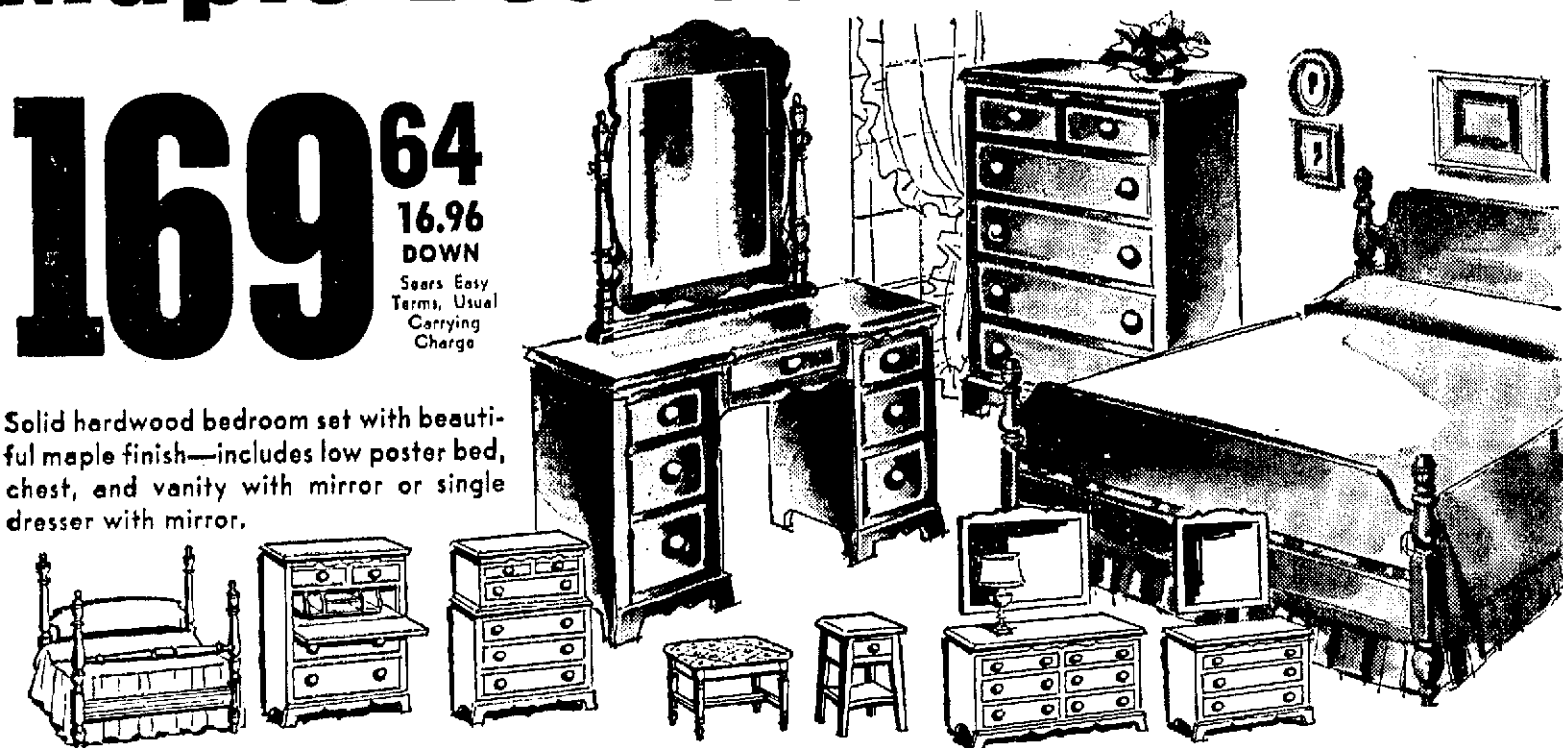
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| Beds, Choice of Full or Twin Sizes | 46.95 |
| Headboards for Full or Twin Beds | 52.95 |
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Save 19.21 on Regular 188.85 'Harmony House' 3-pc. Maple Bedroom Ensembles

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Solid hardwood bedroom set with beautiful maple finish—includes low poster bed, chest, and vanity with mirror or single dresser with mirror.



Low Poster Bed... 42.95 High Poster Bed... 52.95 6-Drawer Chest... 66.95 Desk... 72.50 Chest on Chest... 72.50 Single Dresser with Mirror... 77.95 Double Dresser with Mirror... 114.95 Vanity with Mirror... 77.95 Stand... 20.95 Vanity Bench... 11.95

\$119 Value! 3-Piece Bedroom Set

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'Harmony House' walnut veneer bedroom group in beautiful water-fall design. Lock joint drawer construction. Includes bed, chest, vanity with mirror. Save 19.36 in this sale! Bench... 8.95 Night Stand... 13.95

Big Savings on Carved Wilton Broadloom

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PERFECT QUALITY—NO REMNANTS

'Wilmette,' Sears newest 'Harmony House' carpeting with deep, luxurious all-wool pile in modern carved design. 9 and 12-foot widths.



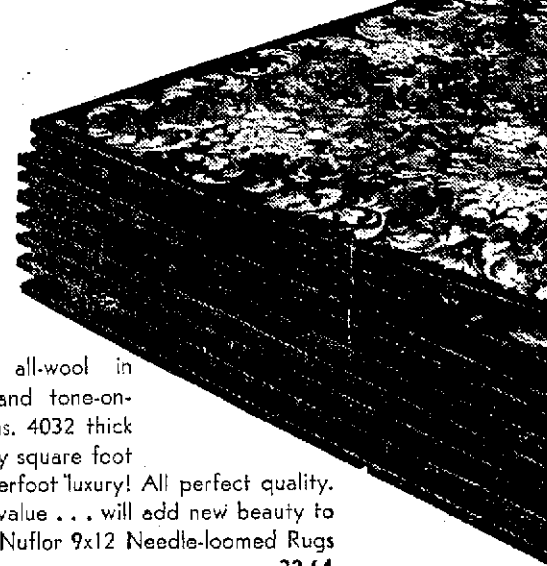
4032 Tufts per Square Foot

Reg. 69.95
9x12 Size
RUGS

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'Woolcrest' all-wool in new floral and tone-on-tone patterns. 4032 thick tufts in every square foot for real underfoot luxury! All perfect quality. Superb rug value... will add new beauty to your home! Nulfox 9x12 Needle-loomed Rugs 32.64



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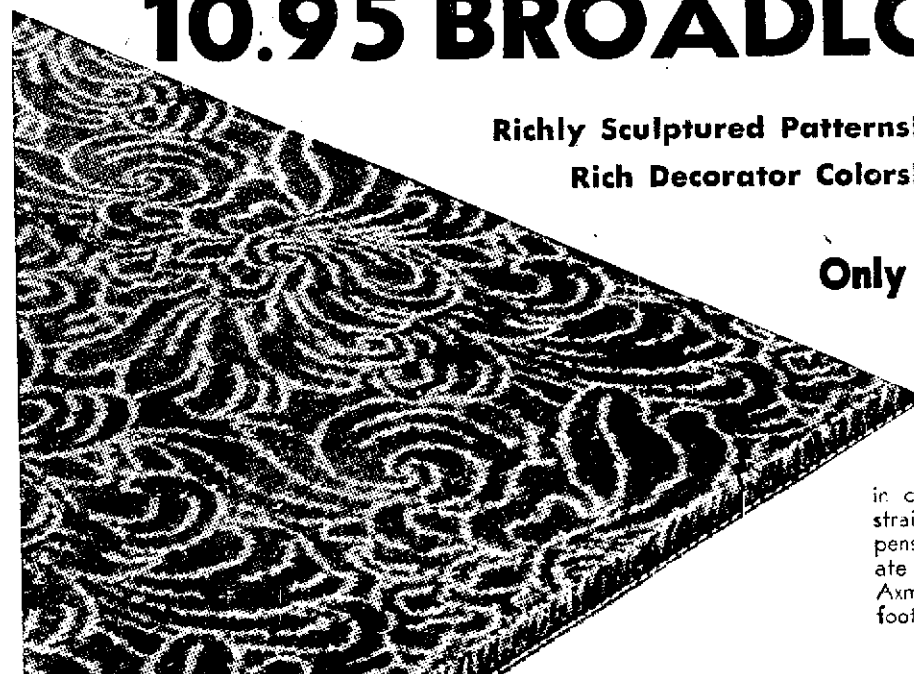
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Rich Decorator Colors!

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Only 10% Down

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